

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

FORM 8-K

**CURRENT REPORT
Pursuant to Section 13 or 15(d) of
the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): **July 18, 2013**

The Coca-Cola Company

(Exact name of registrant as specified in its charter)

Delaware
(State or other
jurisdiction
of incorporation)

001-02217
(Commission
File Number)

58-0628465
(IRS Employer
Identification No.)

One Coca-Cola Plaza
Atlanta, Georgia
(Address of principal executive offices)

30313
(Zip Code)

Registrant's telephone number, including area code: **(404) 676-2121**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On July 18, 2013, the Board of Directors of The Coca-Cola Company (the "Company") increased the size of the Board to 17 members and elected Ana Botin as a Director of the Company.

Ms. Botin will participate in The Coca-Cola Company Directors' Plan, effective January 1, 2013 (the "Compensation Plan"), pursuant to which in 2013 she will be entitled to a prorated portion of the annual compensation paid to outside directors, consisting of \$30,000 to be paid in quarterly installments in cash and \$120,000 paid in deferred share units. The Compensation Plan is described further starting on page 31 of the Company's proxy statement for its 2013 Annual Meeting of Shareowners filed with the Securities and Exchange Commission on March 11, 2013. There are no transactions in which Ms. Botin has an interest requiring disclosure under Item 404(a) of Regulation S-K. There is no arrangement or understanding between Ms. Botin and any other persons pursuant to which she was selected as a director.

A copy of the Company's press release announcing the election of Ms. Botin to the Board is attached to this report as Exhibit 99.1 and is incorporated herein by reference.

Item 9.01. Financial Statements and Exhibits

(d) Exhibits

99.1 Press Release of The Coca-Cola Company, dated July 18, 2013, regarding Ana Botin.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE COCA-COLA COMPANY
(REGISTRANT)

Date: July 19, 2013

By: /s/ Bernhard Goepelt



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News Release

ANA BOTÍN ELECTED TO THE COCA-COLA COMPANY BOARD OF DIRECTORS



ANA BOTÍN

ATLANTA, July 18, 2013—The Board of Directors of The Coca-Cola Company today elected Ana Botín as a Director of the Company, effective immediately.

Botín, 52, is CEO of Santander UK plc, one of Britain's leading personal financial services companies and a subsidiary of the Santander Group, the largest bank in the Eurozone.

An internationally recognized leader in the banking industry, Botín has led corporate and investment strategies at JP Morgan in New York, established and headed Santander's International Corporate Banking

business in Latin America, and served as the Executive Chairman of Spain's Banco Español de Crédito, S.A. She also brings internet technology experience, having partnered with internet entrepreneurs in an IT consultancy firm which she grew and sold to Indra, the leading global technology company in Spain.

An active leader in social responsibility and philanthropic work, Botín is the Founder and Vice Chairman of Empresa y Crecimiento Foundation, which finances small- and medium-sized companies in Latin America; Founder and Chairman of the Conocimiento y Desarrollo Foundation, a not-for-profit organization that promotes the contribution of universities to economic and social development; and Founder and Chairman of EmpiezaPorEducar Foundation, the Spanish member of the global "Teach For America" network.



"Ana brings an international perspective and a high level of financial expertise to our Company," said Muhtar Kent, Chairman and CEO, The Coca-Cola Company. "Her knowledge of global macroeconomic issues, experience as an entrepreneur and commitment to sustainable communities will be invaluable as we continue to grow and develop our business around the world."

Botín is a former member of Georgetown University's Board and currently a Trustee of The Mayor's Fund for London, which addresses child poverty through education initiatives. Named the BBC's third most powerful woman in Britain earlier this year, Botín earned her B.A. from Bryn Mawr College and attended Harvard University.

About The Coca-Cola Company

The Coca-Cola Company (NYSE: KO) is the world's largest beverage company, refreshing consumers with more than 500 sparkling and still brands. Led by Coca-Cola, the world's most valuable brand, our Company's portfolio features 16 billion-dollar brands including Diet Coke, Fanta, Sprite, Coca-Cola Zero, vitaminwater, Powerade, Minute Maid, Simply, Georgia and Del Valle. Globally, we are the No. 1 provider of sparkling beverages, ready-to-drink coffees, and juices and juice drinks. Through the world's largest beverage distribution system, consumers in more than 200 countries enjoy our beverages at a rate of more than 1.8 billion servings a day. With an enduring commitment to building sustainable communities, our Company is focused on initiatives that reduce our environmental footprint, support active, healthy living, create a safe, inclusive work environment for our associates, and enhance the economic development of the communities where we operate. Together with our bottling partners, we rank among the world's top 10 private employers with more than 700,00 system associates. For more information, visit Coca-

Cola Journey at www.coca-colacompany.com, follow us on Twitter at twitter.com/CocaColaCo or check out our blog, Coca-Cola Unbottled, at www.coca-colablog.com.

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