



Pricing Term Sheet

Floating Rate Notes due 2015

The information in this pricing term sheet relates only to the offering of Notes (the "Notes Offering") and should be read together with (i) the preliminary prospectus supplement dated March 4, 2014 relating to the Notes Offering, including the documents incorporated by reference therein, and (ii) the related base prospectus dated October 28, 2013, each filed pursuant to Rule 424(b) under the Securities Act of 1933, as amended, Registration Statement No. 333-191953.

<b>Issuer:</b>	The Coca-Cola Company
<b>Security:</b>	Floating Rate Notes due September 1, 2015
<b>Offering Format:</b>	SEC Registered
<b>Principal Amount:</b>	\$1,000,000,000
<b>Maturity Date:</b>	September 1, 2015
<b>Initial Interest Rate:</b>	To be determined on March 5, 2014 based on Three-month LIBOR plus the Floating Rate Spread
<b>Price to Public:</b>	100.000% of principal amount
<b>Floating Rate Spread:</b>	+1 bps
<b>Reference Rate:</b>	Three-month LIBOR
<b>Interest Payment And Reset Dates:</b>	Quarterly on March 1, June 1, September 1 and December 1, commencing on June 1, 2014
<b>Make-Whole Call:</b>	None
<b>Interest Determination Date:</b>	Second London Business Day preceding each Reset Date
<b>Day Count Convention:</b>	Actual / 360
<b>Business Day Convention:</b>	Modified Following, adjusted
<b>Trade Date:</b>	March 4, 2014
<b>Settlement Date:</b>	March 7, 2014 (T+3)
<b>CUSIP / ISIN:</b>	191216BH2 / US191216BH23
<b>Denominations:</b>	\$2,000 x \$1,000

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<b>Ratings:</b>	Aa3 (Stable) by Moody's Investors Service, Inc. AA- (Stable) by Standard & Poor's Ratings Services A+ (Negative) by Fitch Ratings
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<b>Underwriters:</b>	<b>Bookrunners:</b> Citigroup Global Markets Inc. J.P. Morgan Securities LLC
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Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.

The issuer has filed a registration statement (including a prospectus) with the U.S. Securities and Exchange Commission (SEC) for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering.

You may get these documents for free by visiting EDGAR on the SEC Web site at [www.sec.gov](http://www.sec.gov). Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Citigroup Global Markets Inc., toll free at (800) 831-9146 or J.P. Morgan Securities LLC, collect at (212) 834-4533.

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