

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

**Pursuant to Section 13 or 15(d) of
the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): **December 11, 2014**

The Coca-Cola Company

(Exact name of registrant as specified in its charter)

Delaware
(State or other
jurisdiction
of incorporation)

001-02217
(Commission
File Number)

58-0628465
(IRS Employer
Identification No.)

One Coca-Cola Plaza
Atlanta, Georgia
(Address of principal executive offices)

30313
(Zip Code)

Registrant's telephone number, including area code: **(404) 676-2121**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On December 11, 2014, the Board of Directors of The Coca-Cola Company (the "Company") increased the size of the Board to 17 members and elected Marc Bolland and David B. Weinberg as Directors of the Company, in each case effective February 18, 2015.

Messrs. Bolland and Weinberg will participate in The Coca-Cola Company Directors' Plan, effective January 1, 2013 (the "Compensation Plan"), pursuant to which in 2015 each will be entitled to the annual compensation paid to outside directors, consisting of \$50,000 to be paid in quarterly installments in cash and \$200,000 paid in deferred share units. The Compensation Plan is described further starting on page 34 of the Company's proxy statement for its 2014 Annual Meeting of Shareowners filed with the Securities and Exchange Commission on March 7, 2014. There are no transactions in which Messrs. Bolland and Weinberg have an interest requiring disclosure under Item 404(a) of Regulation S-K. There is no arrangement or understanding between Messrs. Bolland and Weinberg and any other persons pursuant to which they were selected as a director.

A copy of the Company's press release announcing the election of Messrs. Bolland and Weinberg to the Board effective February 18, 2015 is attached to this report as Exhibit 99.1 and is incorporated herein by reference.

Item 9.01. Financial Statements and Exhibits

(d) Exhibits

99.1 Press Release of The Coca-Cola Company, dated December 11, 2014, regarding Marc Bolland and David B. Weinberg.

2

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE COCA-COLA COMPANY
(REGISTRANT)

Date: December 11, 2014

By: /s/ Bernhard Goepelt
Bernhard Goepelt
Senior Vice President, General Counsel & Chief Legal Counsel

**Contacts:****Investors and Analysts**

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News Release

MARC BOLLAND AND DAVID WEINBERG ELECTED TO THE COCA-COLA COMPANY BOARD OF DIRECTORS

ATLANTA, Dec. 11, 2014 — The Board of Directors of The Coca-Cola Company today elected Marc Bolland and David Weinberg as Directors of the Company, effective Feb. 18, 2015.



MARC BOLLAND

Marc Bolland, 55, is CEO of retailer Marks & Spencer Group PLC. Since becoming CEO at Marks & Spencer in 2010, Bolland has led an ongoing program to transform the company from a traditional British retailer to an international, multi-channel retailer. Bolland served as the chief operating officer of Heineken International NV, one of the world's largest brewers, and held numerous other international management positions in the course of a 20-year career there. He also served as CEO of Morrisons, a leading supermarket chain and retail conglomerate in the United Kingdom from 2006 through 2010. Originally from the Netherlands, he received a bachelor's degree from the Hotelschool The Hague, and then obtained an honors degree and an MBA at the University of Groningen.



DAVID B. WEINBERG

David B. Weinberg, 62, is Chairman and CEO of Judd Enterprises, Inc., a private, investment-management office with interests in a variety of asset classes. He is also president of Digital BandWidth LLC, a private, early-stage communications technology investment firm. From September 1989 until June 1996, Weinberg was a partner in the corporate, securities, and investment-management practice of the law firm of Mayer, Brown & Platt. He serves as Vice-Chair of the Board of Trustees of Northwestern University, and is a member of the Council on Foreign Relations. Weinberg earned an A.B. degree cum laude in Government from Harvard College and a J.D.

degree from the Georgetown University Law Center, where he was an editor of the Journal of Law & Policy in International Business.

"Both Marc and David bring valuable perspectives to our business," said Muhtar Kent, Chairman and CEO, The Coca-Cola Company. "Marc has extensive international experience in growing global consumer brands, as well as significant retail expertise. And David's deep financial expertise, experience with regulatory requirements and entrepreneurial background will be valuable for our Board. We welcome Marc and David to the Board and look forward to benefiting from their wisdom and counsel."

About The Coca-Cola Company

The Coca-Cola Company (NYSE: KO) is the world's largest beverage company, refreshing consumers with more than 500 sparkling and still brands. Led by Coca-Cola, one of the world's most valuable and recognizable brands, our Company's portfolio features 17 billion-dollar brands including Diet Coke, Fanta, Sprite, Coca-Cola Zero, vitaminwater, Powerade, Minute Maid, Simply, Georgia and Del Valle. Globally, we are the No. 1 provider of sparkling beverages, ready-to-drink coffees, and juices and juice drinks. Through the world's largest beverage distribution system, consumers in more than 200 countries enjoy our beverages at a rate of 1.9 billion servings a day. With an enduring commitment to building sustainable communities, our Company is focused on initiatives that reduce our environmental footprint, support active, healthy living, create a safe, inclusive work environment for our associates, and enhance the economic development of the communities where we operate. Together with our bottling partners, we rank among the world's top 10 private employers with more than 700,000 system associates. For more information, visit Coca-Cola Journey at www.coca-colacompany.com, follow us on Twitter at twitter.com/CocaColaCo, visit our blog, Coca-Cola Unbottled, at www.coca-colablog.com or find us on LinkedIn at www.linkedin.com/company/the-coca-cola-company.

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