

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)								
Name and Address of Reporting Person* Eberly Ceree	2. Date of Event Requiring Statement (Month/Day/Year) 01/01/2010	3. Issuer Name and Ticker or Trading Symbol COCA COLA CO [KO]						
(Last) (First) (Middle) THE COCA-COLA COMPANY, ONE COCA-COLA PLAZA	01/01/2010	4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner			5. If Amendment, Date Original Filed(Month/Day/Year)			
(Street) ATLANTA, GA 30313		Officer (give title X Other (specify below) Chief People Officer		ecify	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City) (State) (Zip)	Table I - Non-Derivative Securities Beneficially Owned							
1.Title of Security (Instr. 4)		2. Amount of Securities Beneficially Owned (Instr. 4)		4. Nature of Indirect Beneficial Ownership (Instr. 5)				
Common Stock, \$.25 Par Value	1,300 (1)	1,300 (1)		By 401(k) Plan				
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02) Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.								

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of Derivative Security 2. Date Exercisable and 3. Title and Amount of 4. Conversion 5. Ownership 6. Nature of Indirect Beneficial Securities Underlying or Exercise Form of Ownership (Instr. 4) **Expiration Date** (Month/Day/Year) Derivative Security Price of Derivative (Instr. 5) (Instr. 4) Derivative Security: Direct (D) or Security Date Expiration Amount or Indirect (I) Date Title Number of Exercisable (Instr. 5) Shares Common Employee Stock Option (Right to <u>(3)</u> 12/17/2013 Stock, \$.25 \$ 49.8 D 8,750 Buy) Par Value Common Employee Stock Option (Right to (4) 10/20/2014 Stock, \$.25 6,980 \$ 53.4062 D Buy) Par Value Common Employee Stock Option (Right to <u>(5)</u> 12/15/2014 Stock, \$.25 13,400 \$41.27 D Buy) Par Value Common Employee Stock Option (Right to **(6)** 10/17/2015 Stock, \$.25 6,200 D \$ 57.8437 Buy) Par Value Common Employee Stock Option (Right to <u>(7)</u> 12/13/2015 Stock, \$.25 13,400 \$ 41.185 D Buy) Par Value Common Employee Stock Option (Right to <u>(8)</u> Stock, \$.25 05/29/2016 10,380 \$48.21 D Buy) Par Value Common Employee Stock Option (Right to <u>(9)</u> 02/14/2017 Stock, \$.25 21,400 \$ 47.84 D Buy) Par Value Common Employee Stock Option (Right to <u>(10)</u> 12/17/2017 Stock, \$.25 6,781 \$ 44.655 D Buy) Par Value Common Employee Stock Option (Right to <u>(11)</u> 02/20/2018 Stock, \$.25 8,963 \$ 58.145 D Buy) Par Value

Employee Stock Option (Right to Buy)	(12)	02/18/2019	Common Stock, \$.25 Par Value	19,871	\$ 43.2	D	
Hypothetical Shares	(13)	<u>(13)</u>	Common Stock, \$.25 Par Value	359	\$ <u>(14)</u>		By Supplemental Benefit Plan (15)

Reporting Owners

	Relationships				
Reporting Owner Name / Address	Director	10% Owner	Officer	Other	
Eberly Ceree THE COCA-COLA COMPANY ONE COCA-COLA PLAZA ATLANTA, GA 30313				Chief People Officer	

Signatures

/s/ Ceree Eberly	01/07/2010
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares credited to my account under The Coca-Cola Company Thrift & Investment Plan, a tax-qualified 401(k) plan, as of January 1, 2010.
- (2) Exhibit Index Exhibit No. 24 Power of Attorney executed in Atlanta, Georgia
- (3) Option (with tax withholding right) granted on December 18, 2003 under The Coca-Cola Company 2002 Stock Option Plan. One-fourth of grant became exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- (4) Option (with tax withholding right) granted on October 21, 1999 under The Coca-Cola Company 1999 Stock Option Plan. One-fourth of grant became exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- (5) Option (with tax withholding right) granted on December 16, 2004 under The Coca-Cola Company 2002 Stock Option Plan. One-fourth of grant became exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- Option (with tax withholding right) granted on October 18, 2000 under The Coca-Cola Company 1999 Stock Option Plan. One-fourth of grant became exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- (7) Option (with tax withholding right) granted on December 14, 2005 under The Coca-Cola Company 2002 Stock Option Plan. One-fourth of grant became exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- (8) Option (with tax withholding right) granted on May 30, 2001 under The Coca-Cola Company 1999 Stock Option Plan. One-fourth of grant became exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- Option (with tax withholding right) granted on February 15, 2007 under The Coca-Cola Company 1999 Stock Option Plan. One-fourth of grant becomes exercisable on the first, second, third and fourth anniversaries of the grant date.
- (10) Option (with tax withholding right) granted on December 18, 2002 under The Coca-Cola Company 2002 Stock Option Plan. One-fourth of grant became exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- (11) Option (with tax withholding right) granted on February 21, 2008 under The Coca-Cola Company 1999 Stock Option Plan. One-fourth of grant becomes exercisable on the first, second, third and fourth anniversaries of the grant date.
- (12) Option (with tax withholding right) granted on February 19, 2009 under The Coca-Cola Company 1999 Stock Option Plan. One-fourth of grant becomes exercisable on the first, second, third and fourth anniversaries of the grant date.
- (13) There is no data applicable with respect to the hypothetical shares.
- (14) Each hypothetical share is equal to one share of common stock of The Coca-Cola Company.
- (15) As of January 1, 2010.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

POWER OF ATTORNEY

KNOW ALL MEN BY THESE PRESENTS: THAT I, Ceree Eberly, do hereby appoint Gloria K. Bowden, Karen V. Danielson, Anita Jane Kamenz and Sharon P. Nixon, each acting individually, my true and lawful attorneys for me and in my name for the purpose of:

- (1) executing on my behalf any Form ID for the application for access codes to the U.S. Securities and Exchange Commission's EDGAR® System or any successor system, any Initial Statement of Beneficial Ownership of Securities on Form 3, any Statement of Changes in Beneficial Ownership of Securities on Form 4, any Annual Statement of Changes in Beneficial Ownership of Securities on Form 5 and any additional forms which may be promulgated pursuant to Section 16 of the Securities Exchange Act of 1934, as amended, or any amendments thereto, in connection with my transactions in shares of The Coca-Cola Company common stock and causing such forms to be filed with the U.S. Securities and Exchange Commission, the New York Stock Exchange and/or any other appropriate stock exchange; and
- (2) taking any other action in connection with the foregoing which, in the opinion of any of such attorneys-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being understood that the forms executed by any of such attorneys-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as any of such attorneys-in-fact may approve in their discretion.

The undersigned acknowledges that:

- (1) the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming any of the undersigned's responsibilities to comply with Section 16 of the Securities Exchange Act of 1934; and
- (2) this Power of Attorney authorizes, but does not require, any of the foregoing attorneys-in-fact to act in their discretion on information provided to such attorneys-in-fact without independent verification of such information.

The undersigned hereby grants to each of the foregoing attorneys-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary or appropriate to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, hereby ratifying and confirming all that any of such attorneys-in-fact, shall lawfully do or cause to be done by virtue of this Power of Attorney.

This Power of Attorney shall remain in effect until revoked in writing by the undersigned.

IN WITNESS WHEREOF, I have hereunto set my hand this $15^{\rm h}$ day of December, 2009.

/s/ Ceree Eberly Ceree Eberly