| FORM | 4 |
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| 1 | Check this box if no   |   |
|---|------------------------|---|
|   | longer subject to      |   |
|   | Section 16. Form 4 or  |   |
|   | Form 5 obligations may | T |
|   | continue. See          | 1 |
|   | ×                      |   |

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden 0.5 hours per response.

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 Instruction 1(b).

| (Print or Type Responses)  |  |  |              |        |                                      |               |                                |   |  |                           |  |
|--|--|--|--------------|--------|--------------------------------------|---------------|--------------------------------|---|--|---------------------------|--|
| 1. Name and Address of Reporting Person <sup>*</sup><br>DILLER BARRY |  | 2. Issuer Name <b>and</b> Ticker or Trading Symbol<br>COCA COLA CO [KO]          |              |        |                                      |               |                                | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br>X Director 10% Owner  |  |                           |  |
| (Last) (First)<br>IAC/INTERACTIVECORP, 555 WEST<br>STREET, 5TH FLOOR | 10001                                      | Date of Earliest Tra<br>4/01/2010  | nsaction (Mo | onth/I | Day/Year)                            |               | Officer (give title below)Othe | r (specify below  | <u>v)</u>                                      |                           |  |
| (Street)<br>NEW YORK, NY 10011                                       | 4.   | 4. If Amendment, Date Original Filed(Month/Day/Year)                             |              |        |                                      |               |                                | 6. Individual or Joint/Group Filing(Check Applicable Line)<br>_X_Form filed by One Reporting Person<br>Form filed by More than One Reporting Person |  |                           |  |
| (City) (State)   | (Zip)                                      | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |              |        |                                      |               |                                |   |  |                           |  |
| (Instr. 3)   | 2. Transaction<br>Date<br>(Month/Day/Year) | Execution Date, if any   | (Instr. 8)   |        | 4. Securi<br>(A) or Di<br>(Instr. 3, | isposed of    |                                | 5. Amount of Securities Beneficially<br>Owned Following Reported<br>Transaction(s)  | 6. 7. Nature<br>Ownership<br>Form: Beneficial  | of Indirect<br>Beneficial |  |
|  |  | (Month/Day/Year)   | Code         | v      | Amount                               | (A) or<br>(D) | Price                          | (Instr. 3 and 4)  | Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | Ownership<br>(Instr. 4)   |  |
| Common Stock, \$.25 Par Value  |  |  |              |        |                                      |               |                                | 1,011,000   | D  |                           |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1474 (9-02) Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

|                           | (e.g., puts, calls, warrants, options, convertible securities) |                          |   |      |           |                            |  |   |                    |   |                                  |                                      |   |   |                                       |
|---------------------------|--|--------------------------|---|------|-----------|----------------------------|--|---|--------------------|---|----------------------------------|--------------------------------------|---|---|---------------------------------------|
|                           | Conversion   | Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | Code | tion<br>) | 5. Number of<br>Derivative |  | <ol> <li>Date Exer<br/>and Expirati<br/>(Month/Day</li> </ol> | on Date            | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) |                                  | Derivative<br>Security<br>(Instr. 5) | Derivative<br>Securities<br>Beneficially<br>Owned | Ownership<br>Form of<br>Derivative<br>Security:<br>Direct (D) | Beneficial<br>Ownership<br>(Instr. 4) |
|                           |  |                          |   | Code | v         | (A)                        |  | Date<br>Exercisable   | Expiration<br>Date | Title   | Amount or<br>Number of<br>Shares |                                      | Reported<br>Transaction(s)<br>(Instr. 4)          | or Indirect<br>(I)<br>(Instr. 4)                              |                                       |
| Phantom<br>Stock<br>Units | \$ 0 <u>(1)</u>  | 04/01/2010               |   | A    |           | 2,468.7728<br>(2)          |  | <u>(3)</u>  | <u>(3)</u>         | Common<br>Stock,<br>\$.25 Par<br>Value                              | 2,468.7728                       | \$<br>55.275                         | 26,256.0332                                       | D   |                                       |

## **Reporting Owners**

|  | Relationships |              |         |       |  |  |  |
|--|---------------|--------------|---------|-------|--|--|--|
| Reporting Owner Name / Address   | Director      | 10%<br>Owner | Officer | Other |  |  |  |
| DILLER BARRY<br>IAC/INTERACTIVECORP<br>555 WEST 18TH STREET, 5TH FLOOR<br>NEW YORK, NY 10011 | Х             |              |         |       |  |  |  |

### **Signatures**

/s/ Gloria K. Bowden, attorney-in-fact for Barry Diller \*\*Signature of Reporting Person

04/05/2010 Date

# **Explanation of Responses:**

If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Each phantom share unit is economically equivalent to one share of Common Stock.

- Consists of 2,261.4202 phantom share units credited to the reporting person under The Coca-Cola Company Compensation and Deferred Compensation Plan for Non-Employee Directors (the (2) 'Directors' Plan') for 2010 compensation and 207.3526 phantom share units accrued under the Directors' Plan as a result of crediting phantom dividends.
- The phantom share units credited under the Directors' Plan are settled in cash the later of (i) January 15 of the year following the year in which the reporting person leaves the Board, or (ii) six (3) months following the date on which the reporting person leaves the Board.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.