FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APP	ROVAL
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per response	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Re	esponses)																
1. Name and Address of Reporting Person * REYES JOSE OCTAVIO				2. Issuer Name and Ticker or Trading Symbol COCA COLA CO [KO]						5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner							
(Last) (First) (Middle) THE COCA-COLA COMPANY, ONE COCA-				3. Date of Earliest Transaction (Month/Day/Year)						Officer (give title below) X Other (specify below) Group President							
COLA PLAZ		MIFAIN 1, ONE	COCA-)2/17/20	011										•		
(Street)				4. If Amendment, Date Original Filed(Month/Day/Year)							6. Individual or Joint/Group Filing(Check Applicable Line) X_ Form filed by One Reporting Person Form filed by More than One Reporting Person						
ATLANTA, GA 30313																	
(City) (State) (Zip)				Table I - Non-Derivative Securities Acqu							uired.	ured. Disposed of, or Beneficially Owned					
1.Title of Security 2. Transaction			2. Transaction	2A. Deemed 3. Transaction 4. Securities Acquired						5. Amount of Securities Beneficially 6.			7. Nature				
(Instr. 3)			Date	Execution Date, if any (Month/Day/Year)		Date, if	Code (Instr. 8)		(A) or Disposed of (D) (Instr. 3, 4 and 5)			Owned Following Reported				of Indirect	
			(Wolldin Day Teal				msu. c	,,	(111511. 3, 4	and 3)			Transaction(s) (Instr. 3 and 4)			Direct (D)	Beneficial Ownership
										(A) or	r					or Indirect (I)	(Instr. 4)
							Cod	e V	Amount	(D)	Price	;				(Instr. 4)	
Common Stoo	ck, \$.25 Pa	ar Value	02/17/2011				A		33,416 (1)	A	\$ 0	68,966				D	
Common Stoo	ck, \$.25 Pa	ar Value										139	9,866			I	By Trust
						,		this fo		t requ	ired to	res	pond unle		on contained m displays a	in SEC	1474 (9-02)
1 Title of	2	3 Transaction	•			Securitie	s Acqu	Perso this fo curre nired, Dis options, o	rm are no tly valid (osed of, or onvertible	ot requ OMB c Benefi securit	ired to control icially ties)	resp num Owne	pond unle nber. ed	ess the for	m displays a		` ,
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Date, if	4. Transac Code	uts, o	Securitie	s Acquerants, er of the second (A) seed of	Perso this fo curre nired, Dis options, o	rm are no tly valid (cosed of, or onvertible tercisable a Date	ot requ OMB c · Benefi securit	ired to control icially ties)	Ownerlyin ies	pond unle nber. ed Amount	8. Price of	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I)	11. Nature of
Derivative Security	Conversion or Exercise Price of Derivative	Date	3A. Deemed Execution Date, if any	4. Transac Code	uts, o	Securitie calls, war 5. Numb Derivativ Securitie Acquirec or Dispo (D) (Instr. 3,	s Acquerants, er of the second (A) seed of	Person this for current priced, Discoptions, of 6. Date E Expiratio	rm are notity valid (do so sed of, or onvertible tercisable a 1 Date aay/Year)	ot requipment requipment of the control of the cont	ired to control icially ties) 7. Title of Und Securit	Owne and A erlyin ies 3 and	pond unle nber. ed Amount	8. Price of Derivative Security	9. Number of Derivative Securities Beneficially Owned Following Reported	10. Ownership Form of Derivative Security: Direct (D) or Indirect	11. Nature of Indirect Beneficial Ownership
Derivative Security	Conversion or Exercise Price of Derivative	Date	3A. Deemed Execution Date, if any	(e.g., p	etion	Securitie calls, war 5. Numb Derivativ Securitie Acquirec or Dispo (D) (Instr. 3, and 5)	s Acquarants, er of the sister	Perso this for current sired, Disportions, of 6. Date Expiratio (Month/L	rm are notity valid (do so sed of, or onvertible tercisable a 1 Date aay/Year)	on on	ired to control ficially (ties) 7. Title of Und Securit (Instr. 2	orespondence of the control of the c	Amount or Number	8. Price of Derivative Security	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I)	11. Nature of Indirect Beneficial Ownership

	Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
REYES JOSE OCTAVIO THE COCA-COLA COMPANY ONE COCA-COLA PLAZA ATLANTA, GA 30313				Group President		

Signatures

/s/ Jose Octavio Reyes	02/18/2011
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares represent common stock of The Coca-Cola Company issuable upon vesting of restricted stock units that were issued to the reporting person in connection with the attainment of the performance criterion underlying performance share units granted for the 2008-2010 performance period.
- (2) Option (with tax withholding right) granted on February 17, 2011 under The Coca-Cola Company 2008 Stock Option Plan. One-fourth of grant becomes exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- (3) Each hypothetical share is equal to one share of Common Stock of The Coca-Cola Company.
- (4) There is no data applicable with respect to the hypothetical shares.
- (5) As of December 31, 2010.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.