FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

| OMB APPROV | AL |
|------------------------|-----------|
| OMB Number: | 3235-0287 |
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| hours per response | 0.5 |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1 . N | | | | | | | | | | | | | | | | |
|--|---|---|---|--|--|--|------------|--|---|----------------------------------|--|--|---------------------------------|--|---|--|
| (Print or Type Responses) 1. Name and Address of Reporting Person *- GREENBERG EVAN G | | | | | 2. Issuer Name and Ticker or Trading Symbol COCA COLA CO [KO] | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) _X_ Director 10% Owner | | | | |
| | OUP HOL | (First) LDINGS, INC., 1 AS, 45TH FLOC | | | e of Earlies 1/2011 | Transa | ction (| Month/Da | y/Year) | | | Officer (give tit | le below) | Other | specify below | v) |
| (Street) NEW YORK, NY 10036 | | | | 4. If A | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person _Form filed by More than One Reporting Person | | | | |
| (City) (State) (Zip) | | | | | Table I - Non-Derivative Securities Acqui | | | | | | | ired, Disposed of, or Beneficially Owned | | | | |
| (Instr. 3) Date | | 2. Transaction Date (Month/Day/Ye | 2A. Deemed Execution Date, if any (Month/Day/Year) | | , if Co (In | Γransa de str. 8) | (4 | Securities Acquired (A) or Disposed of (Dinstr. 3, 4 and 5) | | of (D) | 5. Amount of Sec Owned Following Transaction(s) (Instr. 3 and 4) | | C F I | wnership orm: | 7. Nature of Indirect Beneficial Ownership | |
| | | | | | | | Code | V A | mount | (A) o | r Price | | | (| | (Ilistr. 4) |
| Common Stock, \$.25 Par Value | | | | | | | | | | | 3,896 | | I |) | | |
| Reminder: | Report on a s | separate line for each | class of securities b | eneficial | lly owned d | irectly o | r indir | rectly. | | | | | | | | |
| Reminder: | Report on a s | separate line for each | | II - Deri | vative Secu | rities A | cquir | Persons this forr currentl | n are no y valid (sed of, or | ot req OMB r Ben | uired to control eficially (| | | | n SEC | 1474 (9-02) |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion | 3. Transaction | Table 3A. Deemed Execution Date, if | II - Deri (e.g., 4. Transac Code | svative Securition Derivor Securition Derivor Acquiration Dispo | warra | or D) | Persons this forr currentl | n are no y valid (sed of, or evertible ercisable ation Date | ot req OMB r Bene secur | uired to control eficially (rities) 7. Title and to the control of | respond unles number. Dwned and Amount of the securities | | 9. Number of Derivative Securities Beneficially Owned Following | 10. Owners Form of Derivati Security Direct (| 11. Natur of Indirect f Beneficia vive Ownersh :: (Instr. 4) |
| 1. Title of Derivative Security | 2. Conversion or Exercise Price of Derivative | 3. Transaction Date | Table 3A. Deemed Execution Date, if | II - Deri (e.g., 4. Transac Code | svative Secur puts, calls 5. Nun Deriva Securi Dispo (Instr. | nrities A warra nber of ative ties red (A) sed of (I | or D) d 5) | Persons this forr currentl ed, Dispo otions, cor 6. Date Ex and Expira | n are no y valid (sed of, or vertible ercisable attion Date ay/Year) | ot req OMB r Bend secur | uired to control eficially (rities) 7. Title an | respond unles number. Dwned and Amount of the securities | 8. Price of Derivative Security | 9. Number of Derivative Securities Beneficially Owned | 10. Owners Form of Derivati Security Direct (or Indire | 11. Natur of Indirect Energicia Ownersh (Instr. 4) |

Reporting Owners

| | Relationships | | | | | |
|---|---------------|--------------|---------|-------|--|--|
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | | |
| GREENBERG EVAN G ACE GROUP HOLDINGS, INC. 1133 AVENUE OF THE AMERICAS, 45TH FLOOR NEW YORK, NY 10036 | X | | | | | |

Signatures

| /s/ Karen V. Danielson, Attorney-in-Fact for Evan G. Greenberg | 04/05/2011 |
|--|------------|
| **Signature of Reporting Person | Date |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each phantom share unit is economically equivalent to one share of Common Stock.
- Consists of 1864.5585 phantom share units credited to the reporting person under The Coca-Cola Company Compensation and Deferred Compensation Plan for Non-Employee Directors (the (2) "Directors' Plan") for 2011 compensation, which may include voluntary deferred compensation, and 13.0719 phantom share units accrued under the Directors' Plan as a result of crediting
- (3) The phantom share units credited under the Directors' Plan are settled in cash the later of (i) January 15 of the year following the year in which the reporting person leaves the Board, or (ii) six months following the date on which the reporting person leaves the Board.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.