

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person DOUGLAS J ALEXANDER JR <small>(Last) (First) (Middle)</small> THE COCA-COLA COMPANY, ONE COCA-COLA PLAZA <small>(Street)</small> ATLANTA, GA 30313 <small>(City) (State) (Zip)</small>	2. Issuer Name and Ticker or Trading Symbol COCA COLA CO [KO]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director _____ 10% Owner _____ Officer (give title below) _____ X Other (specify below) _____ Group President
3. Date of Earliest Transaction (Month/Day/Year) 11/10/2011		6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person ___ Form filed by More than One Reporting Person
4. If Amendment, Date Original Filed (Month/Day/Year)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock, \$.25 Par Value	11/10/2011		M		32,031	A	\$ 43.2	124,693	D	
Common Stock, \$.25 Par Value	11/10/2011		M		45,000	A	\$ 48.21	169,693	D	
Common Stock, \$.25 Par Value	11/10/2011		M		12,000	A	\$ 44.655	181,693	D	
Common Stock, \$.25 Par Value	11/10/2011		S		89,031	D	\$ 67.2836 (1)	92,662	D	
Common Stock, \$.25 Par Value	11/11/2011		M		23,000	A	\$ 49.8	115,662	D	
Common Stock, \$.25 Par Value	11/11/2011		M		17,500	A	\$ 54.3437	133,162	D	
Common Stock, \$.25 Par Value	11/11/2011		M		7,500	A	\$ 53.4062	140,662	D	
Common Stock, \$.25 Par Value	11/11/2011		S		48,000	D	\$ 68.1249 (2)	92,662	D	
Common Stock, \$.25 Par Value								1,201 (3)	I	By Wife As Trustee
Common Stock, \$.25 Par Value								4,305 (4)	I	By 401(k) Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V		Date Exercisable	Expiration Date					
Employee Stock Option (Right to Buy)	\$ 43.2	11/10/2011		M		32,031	(5)	02/18/2019	Common Stock, \$.25 Par Value	\$ 0	206,092	D	

Employee Stock Option (Right to Buy)	\$ 48.21	11/10/2011		M		45,000	(6)	05/29/2016	Common Stock, \$.25 Par Value	45,000	\$ 0	45,000	D	
Employee Stock Option (Right to Buy)	\$ 44.655	11/10/2011		M		12,000	(7)	12/17/2017	Common Stock, \$.25 Par Value	12,000	\$ 0	12,000	D	
Employee Stock Option (Right to Buy)	\$ 49.8	11/11/2011		M		23,000	(8)	12/17/2013	Common Stock, \$.25 Par Value	23,000	\$ 0	23,000	D	
Employee Stock Option (Right to Buy)	\$ 54.3437	11/11/2011		M		17,500	(9)	02/15/2015	Common Stock, \$.25 Par Value	17,500	\$ 0	17,500	D	
Employee Stock Option (Right to Buy)	\$ 53.4062	11/11/2011		M		7,500	(10)	10/20/2014	Common Stock, \$.25 Par Value	7,500	\$ 0	7,500	D	
Hypothetical Shares	\$ 0 (11)						(12)	(12)	Common Stock, \$.25 Par Value	7,762		7,762 (13)	I	By Supplemental Benefit Plan

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
DOUGLAS J ALEXANDER JR THE COCA-COLA COMPANY ONE COCA-COLA PLAZA ATLANTA, GA 30313				Group President

Signatures

/s/ Alexander J. Douglas Jr.	11/14/2011
**Signature of Reporting Person	Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The price is the weighted average sale price of the aggregate number of shares that were sold by the reporting person. These shares were sold in multiple transactions at prices ranging from \$67.13 to \$67.37. The reporting person undertakes to provide to the issuer, any security holder of the issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price.

(2) The price is the weighted average sale price of the aggregate number of shares that were sold by the reporting person. These shares were sold in multiple transactions at prices ranging from \$67.09 to \$67.165. The reporting person undertakes to provide to the issuer, any security holder of the issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price.

(3) These shares are held by trusts for the benefit of the reporting person's four children.

(4) Shares credited to my account under The Coca-Cola Company Thrift & Investment Plan, a tax-qualified 401(k) plan, as of November 10, 2011.

(5) Option (with tax withholding right) granted on February 19, 2009 under The Coca-Cola Company 2002 Stock Option Plan. One-fourth of grant becomes exercisable on the first, second, third and fourth anniversaries of the grant date.

(6) Option granted on May 30, 2001 under The Coca-Cola Company's 1999 Stock Option Plan. One-fourth of grant became exercisable on the first, second, third and fourth anniversaries of the grant date.

(7) Option (with tax withholding right) granted on December 18, 2002 under The Coca-Cola Company 2002 Stock Option Plan. One-fourth of grant became exercisable on each of the first, second, third and fourth anniversaries of the grant date.

(8) Option (with tax withholding right) granted on December 18, 2003 under The Coca-Cola Company 2002 Stock Option Plan. One-fourth of grant became exercisable on each of the first, second, third and fourth anniversaries of the grant date.

(9) Grant was awarded on February 16, 2000. Grant became exercisable in its entirety on the third anniversary of the grant date.

(10) Grant was awarded on October 21, 1999. One-fourth of grant became exercisable on the first, second, third and fourth anniversaries of the grant date.

(11) Each hypothetical share is equal to one share of common stock of The Coca-Cola Company.

(12) There is no data applicable with respect to the hypothetical shares.

(13) As of November 10, 2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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