FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

| OMB APPRO | VAL |
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| Estimated average bu | rden |
| hours per response | 0.5 |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| (Print or Type Re | esponses) | | | | | | | | | | | | | | | |
|---|---------------------|-------------------------------|---|---|--|---------------------------------|---------------------|---|---|--------------|-------------------------------|--|--|--|--|-------------------|
| 1. Name and Address of Reporting Person * REYES JOSE OCTAVIO | | | | 2. Issuer Name and Ticker or Trading Symbol COCA COLA CO [KO] | | | | | | | : | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner | | | | |
| (Last) (First) (Middle) THE COCA-COLA COMPANY, ONE COCA-COLA PLAZA | | | | 3. Date of Earliest Transaction (Month/Day/Year) 01/12/2012 | | | | | | | ĺ | Officer (give title below) X Other (specify below) Group President | | | | |
| (Street) | | | | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | | | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | |
| ATLANTA, | | | | | | | | | | | | Form med | i by More man | One Reporting Perso | | |
| (City) | (| State) | (Zip) | | | T | able I | - Non-Dei | ivative | Securit | ties Acqui | red, Dispo | sed of, or B | eneficially Owi | ıed | |
| 1. Title of Security (Instr. 3) | | | 2. Transaction Date (Month/Day/Year) | any | Deemed cution Date, if onth/Day/Year | if (| (Instr. 8) | | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | d of (D) 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) | | 6. Ownership Form: Direct (D) | 7. Nature of Indirect Beneficial Ownership | |
| | | | | (World)/D | ay/16 | ai) | Code | e V | Amount | (A) o (D) | or | (Instr. 3 and 4) | | | or Indirect (I) (Instr. 4) | (Instr. 4) |
| Common Sto | ck, \$.25 Pa | r Value | 01/12/2012 | | | | G | V | 24,885 | D | \$ 0 | 33,416 | | | D | |
| Common Sto | ck, \$.25 Pa | ır Value | 01/12/2012 | | | | G | V | 24,885 | A | \$ 0 | 164,751 | (1) | | I | By Trust |
| 1. Title of Derivative Conversion or Exercise (Month/Day/Year) 3. Transaction Date Execution Date (Month/Day/Year) | | 3A. Deemed Execution Date, | 4. 5. Transaction Nur Code of (Instr. 8) Der Sec Acc (A) Disp of (Instr. 8) | | | ber vative rities nired or osed | 6. Date Exand Expir | te Exercisable 7. To Expiration Date (hth/Day/Year) Sec | | | d Amount ving | 8. Price of Derivative Security (Instr. 5) | Securities Beneficially Owned Following Reported | Ownership Form of Derivative Security: Direct (D) or Indirect | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | Code | 4 | (A) | d 5) | Date Exercisab | | ration 7 | Title | Amount or Number of Shares | | | | |
| Hypothetical Shares | \$ 0 ⁽²⁾ | | | | | | | (3) | (| 3) | Commor Stock, \$.25 Par | 872 | | 872 ⁽⁴⁾ | I | By Internation |

Reporting Owners

| | Relationships | | | | | | |
|---|---------------|--------------|---------|-----------------|--|--|--|
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | | | |
| REYES JOSE OCTAVIO THE COCA-COLA COMPANY ONE COCA-COLA PLAZA ATLANTA, GA 30313 | | | | Group President | | | |

Signatures

| /s/ Jose Octavio Reyes | 01/13/2012 |
|---------------------------------|------------|
| **Signature of Reporting Person | Date |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares held in a trust in which the reporting person has an indirect beneficial interest.
- (2) Each hypothetical share is equal to one share of Common Stock of The Coca-Cola Company.
- (3) There is no data applicable with respect to the hypothetical shares.
- (4) As of January 11, 2012.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.