FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

| OMB APPRO | JVAL |
|---------------------|-----------|
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| (Print or Typ | | | | | | | | | | | | | | | | |
|--|---|---|---|---|---|--|--|--|--|---|---------------------------------|--|--|---|--|-------------------------|
| I. Name and Address of Reporting Person * Daley Richard M | | | 2. Issuer Name and Ticker or Trading Symbol COCA COLA CO [KO] | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)X_ Director10% Owner | | | | | | | |
| (Last) (First) (Middle) C/O THE COCA-COLA COMPANY, ONE COCA-COLA PLAZA | | | 3. Date of Earliest Transaction (Month/Day/Year) 03/30/2012 | | | | - | Officer (give | title below) | Oth | er (specify belo | w) | | | | |
| (Street) | | | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) X_ Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | | | |
| (City | rA, GA 30 | (State) | (Zip) | Table L. Non-Derivative Securities | | | | ties Acquir | equired, Disposed of, or Beneficially Owned | | | | | | | |
| 1.Title of So (Instr. 3) | | | | 2A. Deemed Execution Date, if | | 3. Transa Code (Instr. 8) | 4. Securities Ac (A) or Disposed | | equired 5 d of (D) C | . Amount of Securities Beneficially Owned Following Reported Transaction(s) | | eneficially d | 6. Ownership | 7. Nature of Indirect Beneficial | | |
| | | | | (Mont) | h/Day/Year) | Code | V Am | (A) (| or | (Instr. 3 and 4) | | (Instr. 3 and 4) | | | Direct (D) or Indirect (I) (Instr. 4) | Ownership (Instr. 4) |
| | | 5 D 37 1 | | | | | | | 1 | ,000 | | | I | By Trust | | |
| | Stock, \$.2 | eparate line for each | class of securities b | eneficial | lly owned di | | Persons in this for | m are not | required t | collection o | | | | 1474 (9-02) | | |
| | <u> </u> | | | Derivat | ive Securiti | es Acquir | Persons vin this for a current | m are not ly valid OM | required for the second representation representation required to the second representation required to the second | to respond (I number. | | | | 1474 (9-02) | | |
| | Report on a s | eparate line for each | Table II - 3A. Deemed Execution Date, if | Derivat (e.g., pu 4. Transac Code | ive Securiti tts, calls, wa 5. Num tion Deriva Securiti Acquir or Disp (D) | es Acquirrrants, op | Persons vin this for a current | rm are not ly valid ON ed of, or Ben ertible securcisable ion Date | required to MB control neficially Ourities) 7. Title an | to respond to I number. Dwned d Amount of g Securities | 8. Price of | | of 10. Owners Form of Derivat Security Direct (or Indir | 11. Nat hip of Indir Benefic ove Owners (Instr. 4 | | |
| Reminder: I | 2. Conversion or Exercise Price of Derivative | eparate line for each 3. Transaction Date | Table II - 3A. Deemed Execution Date, if any | Derivat (e.g., pu 4. Transac Code | ive Securiti tts, calls, wa 5. Num tion Deriva Securit Acquir or Disp (D) (Instr. 1 | es Acquir rrants, op bler of tive (a ties (d (A)) oosed of 3, 4, and | Persons vin this for a current ed, Dispose otions, convertions, convertions, convertions and Expiration et al. (2015). | m are not ly valid ON ed of, or Ber vertible secu- rcisable ion Date v/Year) | required to MB control neficially Ourities) 7. Title an Underlying | to respond to I number. Dwned d Amount of g Securities | 8. Price of Derivative Security | 9. Number of Derivative Securities Beneficially Owned Following Reported | of 10. Owners Form of Derivat Security Direct (or Indir | 11. Nat of India Benefic Owners (Instr. 4 | | |

Reporting Owners

| | Relationships | | | | |
|--|---------------|--------------|---------|-------|--|
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | |
| Daley Richard M C/O THE COCA-COLA COMPANY ONE COCA-COLA PLAZA ATLANTA, GA 30313 | X | | | | |

Signatures

| /s/ Gloria K. Bowden as attorney-in-fact for Michael M. Daley | 04/03/2012 |
|---|------------|
| **Signature of Reporting Person | Date |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each phantom share unit is economically equivalent to one share of Common Stock.

- Consists of 2373.69 phantom share units credited to the reporting person under The Coca-Cola Company Compensation and Deferred Compensation Plan for Non-Employee Directors (the (2) "Directors' Plan") for 2012 compensation, which may include voluntary deferred compensation, and 17.02 phantom share units accrued under the Directors' Plan as a result of crediting phantom dividends.
- (3) The phantom share units credited under the Directors' Plan are settled in cash the later of (i) January 15 of the year following the year in which the reporting person leaves the Board, or (ii) six months following the date on which the reporting person leaves the Board.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.