FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPR	OVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* KOTICK ROBERT A			2. Issuer Name and Ticker or Trading Symbol COCA COLA CO [KO]						5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner							
(Last) (First) (Middle) ACTIVISION BLIZZARD, INC., 3100 OCEAN PARK BLVD.				3. Date of Earliest Transaction (Month/Day/Year) 03/30/2012									e title below)		er (specify belo	w)
(Street) SANTA MONICA, CA 90405				4. If Amendment, Date Original Filed(Month/Day/Year)							6. Individual or Joint/Group Filing(Check Applicable Line) _X. Form filed by One Reporting Person _Form filed by More than One Reporting Person					
(City	<i>i</i>)	(State)	(Zip)	Table I - Non-Derivative Securities Acqu						ies Acqui	nired, Disposed of, or Beneficially Owned					
1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Yea		2A. Deemed Execution Date any (Month/Day/Ye		, if Code (Instr. 8		4. Securities A (A) or Dispose (Instr. 3, 4 and		isposed	d of (D) Owned Follow 5) Transaction(s)				Ownership Form:	7. Nature of Indirect Beneficial Ownership		
				(Mont	ii/Day/1ea		ode	V	Amount	(A) o (D)	r Price	(I)		or Indirect (I)	(Instr. 4)	
Common	Stock, \$.2	5 Par Value										35,000			D	
Common	Stock, \$.2	5 Par Value										9				By daughter through UTMA
Reminder: I	Report on a s	eparate line for each			lly owned o		F ii a	Persor n this n curre	ns who form ar ently va	re not lid OM	required IB contr	e collection of to respond ol number.				1474 (9-02)
	I.	I		(e.g., pu	its, calls, w	arrant	s, opti	ions, c	onvertib	le secu	rities)		I	I		1
1. Title of Derivative Security (Instr. 3)		Conversion Date (Month/Day/Year) Price of Derivative Execution Date, if any (Month/Day/Year)		4. 5. Numbe Transaction Derivativ. Code Securities (Instr. 8) Acquired or Dispos (D) (Instr. 3, 4		ative ities red (A) sposed o	ar (N	nd Expi	Expiration Date Under			and Amount of ing Securities and 4)	Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s	Owners Form of Derivati Security Direct (I or Indirect)	Beneficial Ownership (Instr. 4)
				Code	V (A	.) (ate xercisa		iration	Title	Amount or Number of Shares		(Instr. 4)	(Instr. 4	
Phantom Stock Units	\$ 0 (1)	03/30/2012		A	1,70			(3)		<u>(3)</u>	Stock \$.25 P Value	1,707.22	\$ 73.725	1,707.22	2 D	

Reporting Owners

	Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
KOTICK ROBERT A ACTIVISION BLIZZARD, INC. 3100 OCEAN PARK BLVD. SANTA MONICA, CA 90405	X					

Signatures

/s/ Robert A. Kotick	04/02/2012
**Signature of Reporting Person	Date

Explanation of Responses:

- \star If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each phantom share unit is economically equivalent to one share of Common Stock.
- Consists of 1695.49 phantom share units credited to the reporting person under The Coca-Cola Company Compensation and Deferred Compensation Plan for Non-Employee Directors (the (2) "Directors' Plan") for 2012 compensation, which may include voluntary deferred compensation, and 11.73 phantom share units accrued under the Directors' Plan as a result of crediting phantom dividends.
- (3) The phantom share units credited under the Directors' Plan are settled in cash the later of (i) January 15 of the year following the year in which the reporting person leaves the Board, or (ii) six months following the date on which the reporting person leaves the Board.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.