## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPRO	<b>VAL</b>
OMB Number:	3235-0287
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	pe Responses													
1. Name and Address of Reporting Person* LAGOMASINO MARIA ELENA			2. Issuer Name and Ticker or Trading Symbol COCA COLA CO [KO]					5. Relationship of Reporting Person(s) to Issuer (Check all applicable) _X_ Director 10% Owner						
(Last) (First) (Middle) GENSPRING FAMILY OFFICES, LLC, 3801 PGA BOULEVARD, SUITE 555			`'   3	3. Date of Earliest Transaction (Month/Day/Year) 10/01/2012					_	Officer (gi	ve title below)	Oti	ner (specify belo	ow)
(Street) PALM BEACH GARDENS, FL 33410			4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line)  X_Form filed by One Reporting Person  Form filed by More than One Reporting Person					
(City		(State)	(Zip)	Table I - Non-Derivative Securities Acqu				ies Acquire	uired, Disposed of, or Beneficially Owned					
(Instr. 3) Date		Date	2A. Deem Execution any (Month/D	n Date, if	3. Trans Code (Instr. 8	(A)	Securities Ad or Disposed str. 3, 4 and	of (D) Ov 5) Tr	wned Follor ansaction(s	. /		Ownership Form:	7. Nature of Indirect Beneficial Ownership	
				(Wolldi/D	oay/ i ear)	Code	V Am	(A) continue (D)	Ì	(Instr. 3 and 4)		Direct (I or Indire (I) (Instr. 4)		
Common	Stock, \$.2	25 Par Value							15	15,650 (1)			D	
	Report on a s	eparate line for each	h class of securities l	beneficially	y owned	directly o	Persons	who respo						1474 (9-02)
	Report on a s	eparate line for eacl	Table II - I	Derivative	Securition	es Acqui	Persons containe form disp	who respo d in this fo plays a cur ed of, or Be	rm are not rently vali	t required d OMB co	to respon	d unless th		1474 (9-02)
Reminder: 1	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date	Table II - I	Derivative (e.g., puts, 4. Transacti Code	5. Nu ion of De Secur Acqu or Di of (D	es Acquirrants, o mber rivative ities ired (A) sposed ) . 3, 4,	Persons containe form disp	who respond in this foodlays a curred of, or Be vertible security of the control	rm are not rently vali	t required d OMB co wned d Amount ving	to respon	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction	of 10. Ownersl Form of Derivati Security Direct (1 or Indirect) (s) (I)	11. Natur of Indire Benefici Ownersi (Instr. 4)
Reminder: I	2. Conversion or Exercise Price of Derivative	3. Transaction Date	Table II - I (a) 3A. Deemed Execution Date, if	Derivative (e.g., puts, 4. Transacti Code	Securitic calls, wa  5. Nu ion of De Securitic Securiti	es Acquirrants, o mber rrivative ities ired (A) sposed ) . 3, 4,	Persons contained form disp red, Dispose ptions, conv 6. Date Exe and Expirat	who respond in this foodlays a cure of of, or Be wertible sector of the cure o	rm are not rently vali meficially O urities)  7. Title and of Underly Securities (Instr. 3 and	t required d OMB co wned d Amount ving	8. Price of Derivative Security	9. Number of Derivative Securities Beneficially Owned Following Reported	of 10. Ownersl Form of Derivati Security Direct (I or Indire	11. Natur of Indire Benefici Ownersi (Instr. 4)

### **Reporting Owners**

	Relationships				
Reporting Owner Name / Address	Director	10% Owner	Officer	Other	
LAGOMASINO MARIA ELENA GENSPRING FAMILY OFFICES, LLC 3801 PGA BOULEVARD, SUITE 555 PALM BEACH GARDENS, FL 33410	X				

### **Signatures**

/s/ Maria Elena Lagomasino	10/02/2012
**Signature of Reporting Person	Date

#### **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This number reflects The Coca-Cola Company's two-for-one stock split paid on August 10, 2012.
- (2) Each phantom share unit is economically equivalent to one share of Common Stock.
- (3) Phantom share units accrued under The Coca-Cola Company Compensation and Deferred Compensation Plan for Non-Employee Directors (the "Directors' Plan") as a result of crediting phantom dividends.
- (4) The phantom share units credited under the Directors' Plan are settled in cash the later of (i) January 15 of the year following the year in which the reporting person leaves the Board, or (ii) six months following the date on which the reporting person leaves the Board.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.