| FORM | 4 |
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UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| (Fint of Type Responses) | | | | | | | | | | | |
|---|------------------------------------|--|--------------------|----------|---|--|-------|---|-------------------------------------|---|--|
| 1. Name and Address of Reporting Person [*] Wallenberg Jacob | 2. Issuer Name and COCA COLA CO | | Fradii | ng Symbo | 1 | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner | | | | | |
| (Last) (First) C/O THE COCA-COLA COMPAN COCA-COLA PLAZA | | 3. Date of Earliest Transaction (Month/Day/Year) 10/01/2012 | | | | | | Officer (give title below)O | ther (specify belo | ow) | |
| (Street) ATLANTA, GA 30313 | 2 | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person | | | |
| (City) (State) | (Zip) | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | |
| 1.Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Yea | | Execution Date, if | Code (Instr. 8) | | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | Ownership of Indir Form: Benefic | 7. Nature of Indirect Beneficial Ownership | |
| | | (Wohn Day Tear) | Code | v | Amount | (A) or (D) | Price | | or Indirect (I) (Instr. 4) | | |
| Common Stock, \$.25 Par Value | | | | | | | | 2,000 <u>(1)</u> | D | | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information SEC 1474 (9-02) contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

| | (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | |
|---------------------------|--|--------------------------|---|------|---|---|-------------------------|--------------|--------------------|---|--|--------------------------------------|--|---|------------|
| Security | Conversion | Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | Code | • | 5. Numbo of Deriva Securitie Acquired or Dispos of (D) (Instr. 3, and 5) | tive s (A) sed | (Month/Day | ion Date /Year) | 7. Title and of Underlyin Securities (Instr. 3 and | ıg | Derivative Security (Instr. 5) | Securities Beneficially Owned Following Reported Transaction(s) | Ownership Form of Derivative Security: Direct (D) or Indirect (I) | Beneficial |
| | | | | Code | v | (A) | (D) | Excretisable | Expiration Date | Title | Amount or Number of Shares | | (Instr. 4) | (Instr. 4) | |
| Phantom Stock Units | \$ 0 <u>(2)</u> | 10/01/2012 | | А | | 122.64 (3) | | <u>(4)</u> | <u>(4)</u> | Common Stock, \$.25 Par Value | 122.64 | \$ 38.375 | 18,578.28 (<u>1)</u> | D | |

Reporting Owners

| | Relationships | | | | | | |
|---|---------------|--------------|---------|-------|--|--|--|
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | | | |
| Wallenberg Jacob C/O THE COCA-COLA COMPANY ONE COCA-COLA PLAZA ATLANTA, GA 30313 | Х | | | | | | |

Signatures

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This number reflects The Coca-Cola Company's two-for-one stock split paid on August 10, 2012.
- (2) Each phantom share unit is economically equivalent to one share of Common Stock.
- (3) Phantom share units accrued under The Coca-Cola Company Compensation and Deferred Compensation Plan for Non-Employee Directors (the "Directors' Plan") as a result of crediting phantom dividends.
- (4) The phantom share units credited under the Directors' Plan are settled in cash the later of (i) January 15 of the year following the year in which the reporting person leaves the Board, or (ii) six months following the date on which the reporting person leaves the Board.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.