FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Ty	pe Responses	s)														
1. Name and Address of Reporting Person* ROBINSON JAMES D III				2. Issuer Name and Ticker or Trading Symbol COCA COLA CO [KO]							5	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner				
(Last) (First) (Middle) RRE INVESTORS, LLC, 130 EAST 59TH STREET, 17TH FLOOR				3. Date of Earliest Transaction (Month/Day/Year) 07/01/2013							-	Officer (gi	ve title below)	Oth	er (specify belo	w)
(Street) NEW YORK, NY 10022				4. If Amendment, Date Original Filed(Month/Day/Year)								6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting PersonForm filed by More than One Reporting Person				
(City	7)	(State)	(Zip)			Table	I - No	n-Deri	vative S	Securiti	es Acquir	red, Dispose	d of, or Ben	eficially Ow	ied	
1.Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Year			2A. Deemed Execution Date, if r) any (Month/Day/Year)		if Cod (Ins	(Instr. 8)		4. Securities Acc (A) or Disposed (Instr. 3, 4 and 5		d of (D) Owned Follo				Ownership Form:	7. Nature of Indirect Beneficial Ownership	
						Code	V	Amount	(A) o	l Ì	(msu. 5 and -	+)		or Indirect (I) (Instr. 4)		
Common	Stock, \$.2	5 Par Value									6	64,454			D	
Common	Common Stock, \$.25 Par Value										5	59,396				By Trust
	•		Table II - l				f quire	contaiı form d d, Disp	ned in isplays	this fo s a cur , or Bei	rm are no rently va	ilid OMB co	to respon	d unless th		474 (9-02)
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Date, if	4. Transac Code	5.1 of Secon or of (In	Numbe	ative and Expiration Date (Month/Day/Year) (Month/Day/Year)		Exercisable 7. Title of Under Day/Year) Securities			s	Derivative E Security S (Instr. 5) E C	Derivative Securities Beneficially Owned Following Reported Transaction(s	Ownership of Form of Be Derivative Security: Direct (D) or Indirect (I)	Beneficia Ownershi (Instr. 4)
				Code	V	(A)		ate xercisal		piration te	Title	Amount or Number of Shares		(Instr. 4)	(Instr. 4)	
Phantom Stock Units	\$ 0 (2)	07/01/2013		A		0.40		<u>(4)</u>		<u>(4)</u>	Commo Stock \$.25 Pa Value	690.40	\$ 40.64	100,897.2	7 D	

Reporting Owners

	Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
ROBINSON JAMES D III RRE INVESTORS, LLC 130 EAST 59TH STREET, 17TH FLOOR NEW YORK, NY 10022	X					

Signatures

/s/ Karen V. Danielson, attorney-in-fact for James D. Robinson III	07/02/2013
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares held by a trust of which Mr. Robinson is a co-trustee.
- $\begin{tabular}{ll} \textbf{(2)} Each phantom share unit is economically equivalent to one share of Common Stock. \\ \end{tabular}$
- (3) Phantom share units accrued under The Coca-Cola Company Directors' Plan (the "Directors' Plan") as a result of crediting phantom dividends.
- (4) The phantom share units credited under the Directors' Plan are settled in cash the later of (i) January 15 of the year following the year in which the reporting person leaves the Board, or (ii) six months following the date on which the reporting person leaves the Board.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.