FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Re	esponses)																
1. Name and Address of Reporting Person * SMITH BRIAN JOHN				2. Issuer Name and Ticker or Trading Symbol COCA COLA CO [KO]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner				
(Last) (First) (Middle) THE COCA-COLA COMPANY, ONE COCA-COLA PLAZA				3. Date of Earliest Transaction (Month/Day/Year) 02/18/2014									Officer (give title below) X Other (specify below) Group President				
(Street) ATLANTA, GA 30313				4. If Amendment, Date Original Filed(Month/Day/Year)							/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City) (State) (Zip)				Table I - Non-Derivative Securities Acqui							Secur	ired, Disposed of, or Beneficially Owned					
1.Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Yea			2A. Deemed Execution Date, if r) any (Month/Day/Year)		,	(Instr. 8)		4. Securities Ac or Disposed of (Instr. 3, 4 and		f (D) Owned Transa		mount of Securities Beneficially ned Following Reported isaction(s) tr. 3 and 4)		6. Ownership Form: Direct (D)	Beneficial		
						Coe	de	v	V Amount (A) or (D) Price					or Indirect (I) (Instr. 4)	t (Instr. 4)		
Common Sto	ck, \$.25 Pa	ar Value	02/18/2014				F	<u>1)</u>		15,548	D	\$ 37.685	17,578			D	
Common Stock, \$.25 Par Value											26,186 ⁽²⁾		Ι	By 401(k) Plan			
			Table II	- Derivat	ive Se	ecurit	ies Ac		in this	s form a rently v	are no alid O		to respo ol numbe	nd unless	nation contai the form disp		C 1474 (9-02)
	_	l		(e.g., pt		lls, w		s, op	tions,	converti	ble sec	urities)					
Security or Exercise (Month/Day/Year) any		Execution Date	te, if Transaction N Code o (Instr. 8) E S A (A E Code o (Instr. 8) C C C C (Instr. 8) C C C C C (Instr. 8) C C C C C C C C C C C C C C C C C C		of De Sec Ac (A Dis of (In	Number		6. Date Exercisable and Expiration Dat (Month/Day/Year)		ate	7. Title and of Underly Securities (Instr. 3 and	d 4)	Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Ownership Form of Derivative Security: Direct (D) or Indirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Cod	le V	/ (A	a) (D)	Ex	ate cercisal		ration	Title	Amount or Number of Shares				
Hypothetical Shares	\$ 0 (3)								<u>(4)</u>	:	<u>(4)</u>	Common Stock, \$.25 Par Value	8.067		8,067 (5)	I	By Supplementa 401(k) Plan

Reporting Owners

	Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
SMITH BRIAN JOHN THE COCA-COLA COMPANY ONE COCA-COLA PLAZA ATLANTA, GA 30313				Group President				

Signatures

/s/ Brian John Smith	02/19/2014	
**Signature of Reporting Person	Date	

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents shares withheld to satisfy tax liabilities upon the vesting of (i) restricted stock units issued under the 2010-2012 performance share unit program, and (ii) a one-time award of restricted stock units issued on February 17, 2011 under The Coca-Cola Company 1989 Restricted Stock Award Plan.
- $\textbf{(2)} \ \ \text{Shares credited to my account under The Coca-Cola Company } 401(k) \ Plan, as \ of \ February \ 14,2014.$
- (3) Each hypothetical share is equal to one share of common stock of The Coca-Cola Company.
- (4) There is no data applicable with respect to the hypothetical shares.
- (5) As of February 14, 2014.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.