FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0287
Estimated average burden
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Re	esponses)														
1. Name and Address of Reporting Person * TRIPODI JOSEPH V				2. Issuer Name and Ticker or Trading Symbol COCA COLA CO [KO]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner				
(Last) (First) (Middle) THE COCA-COLA COMPANY, ONE COCA-COLA PLAZA				3. Date of Earliest Transaction (Month/Day/Year) 02/18/2014							X Officer (give title below) Other (specify below) Executive Vice President				
	(Street)				4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person				
ATLANTA,	GA 30313										Form file	d by More thar	One Reporting Pers	on	
(City)		(State)	(Zip)			Table 1	I - Non-D	erivative	e Secur	ities Acqui	red, Dispo	osed of, or l	Beneficially Ow	ned	
1.Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Yea		2A. Deemed Execution Date, if any (Month/Day/Year)		(Instr. 8)		4. Securities Acquired or Disposed of (D) (Instr. 3, 4 and 5)		(D)	(A) 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)			6. Ownership Form: Direct (D)	Beneficial Ownership		
						Code	v V	Amount	(A) or (D)	Price				(I) (Instr. 4)	t (Instr. 4)
Common Sto	Common Stock, \$.25 Par Value 02/		02/18/2014			F ⁽¹⁾		24,781	D	\$ 37.685	89,709		D		
Common Stock, \$.25 Par Value										1,392		I	By Wife as Trustee (2)		
Common Sto	Common Stock, \$.25 Par Value										696		I	By Trust	
Common Stock, \$.25 Par Value										8,593 ⁽⁴)		I	By 401(k) Plan	
Reminder: Repo	rt on a separa	ite line for each c	lass of securities be	eneficially own	ned dire	ectly or	Perso	ons who	are not		to respo	nd unless	mation contai the form disp		C 1474 (9-02)
			Table II	- Derivative S							Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security 3. Transaction Date (Month/Day/Y		3A. Deemed Execution Date any (Month/Day/Y	4. 5. Nu Code of Obe See Ac (A Discontinuous)		. 6. Date Number and Exp		Exercisable 7. To of Unitation Date (Day/Year) 7. To Sec		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		Derivative I Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Ownership Form of Derivative Security: Direct (D) or Indirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V (A)	(D)	Date Exercisal		iration ;	Title	Amount or Number of Shares				
Hypothetical Shares	<u>(5)</u>						(6)		<u>(6)</u>	Common Stock, \$.25 Par Value	8 806		8,896 ⁽⁷⁾	I	By Supplement 401(k) Plan

Reporting Owners

	Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
TRIPODI JOSEPH V THE COCA-COLA COMPANY ONE COCA-COLA PLAZA ATLANTA, GA 30313			Executive Vice President					

Signatures

/s/ Joseph V. Tripodi	02/20/2014
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents shares withheld to satisfy tax liabilities upon the vesting of restricted stock units issued under the 2010-2012 performance share unit program.
- (2) These shares are held by trusts for the benefit of the reporting person's two children.
- (3) These shares are held by a trust in which the reporting person is the trustee for the benefit of the reporting person's son.
- (4) Shares credited to my account under The Coca-Cola Company 401(k) Plan, as of February 14, 2014.
- (5) Each hypothetical share is equal to one share of Common Stock of The Coca-Cola Company.
- (6) There is no data applicable with respect to the hypothetical shares.
- (7) As of February 14, 2014.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.