FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL						
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Re	esponses)																	
1. Name and Address of Reporting Person *- CUMMINGS ALEXANDER B JR					2. Issuer Name and Ticker or Trading Symbol COCA COLA CO [KO]								5.	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner				
(Last) THE COCA- COLA PLAZ		OMPANY, ONE	0001	3. Date o 02/20/2		rliest Tran	sactio	n (Mo	onth/Da	y/Year)				X Officer (gi	ner (specify below ident	<i>y</i>)		
		(Street)		4. If Ame	endm	nent, Date	Origin	nal Fil	iled(Mont	h/Day/Year))				or Joint/Gro	up Filing(Check A	applicable Line)	
ATLANTA,	GA 30313												_	Form filed by	More than One	Reporting Person		
(City)		(State)	(Zip)				Tabl	le I - I	Non-De	rivative S	Securit	ties 2	Acquire	d, Disposed	d of, or Ben	eficially Owned	ı	
(Instr. 3)		2. Transaction Date (Month/Day/Yea	2A. Deemed Execution Date, in any (Month/Day/Year		Date, if	(Instr. 8)		(4. Securities Ac (A) or Disposed (Instr. 3, 4 and 5		d of (D) Ov		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)		6. Ownership Form: Direct (D)	7. Nature of Indirect Beneficial Ownership		
							Co	de	V	Amount	(A) or (D)		Price				or Indirect (I) (Instr. 4)	(Instr. 4)
Common Sto	ck, \$.25 Pa	ar Value											48	3,522			D	
Common Sto	ck, \$.25 Pa	ar Value											19	98,608			I	By Trust
Common Sto	Common Stock, \$.25 Par Value												16	16,640 ⁽²⁾		I	By 401(k) Plan	
1. Title of Derivative	2. Conversion	3. Transaction	3A. Deemed	(e.g., p	uts,	5. Numb	rrants er of	quired s, opti	d, Dispo ions, co Date Exe		r Bene securi	ficia ities 7. T	ally Owr	Amount				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	on Date (Month/Day/Year) a	Execution Date, if	f Transaction D Code So (Instr. 8) A or (I		Derivative Securities Acquired or Dispo (D)	Securities Acquired (A) or Disposed of D)		iration I	xercisable and n Date Day/Year)		7. Title a of Under Securitie (Instr. 3 a		lying Derivative Security		9. Number of Derivative Securities Beneficially Owned Following	Ownership Form of Derivative Security: Direct (D)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
						(Instr. 3, and 5)	4,									Reported Transaction(s)	or Indirect (I) (Instr. 4)	
				Code	V	(A)	(D)	Date Exe	e rcisable	Expiration Date	on	Titl	le	Amount or Number of Shares		(Instr. 4)		
Employee Stock Option (Right to Buy)	\$ 37.205	02/20/2014		A		578,41	2		(3)	02/19/2	2024	\$.2	ommon stock, 25 Par /alue	578,412	\$ 0	578,412	D	
Hypothetical Shares	\$ 0 (4)								<u>(5)</u>	<u>(5</u>	5)	\$.2	ommon stock, 25 Par /alue	22,535		22,535 (6)	I	By Supplementa 401(k) Plan
Reportin	ig Own	iers																

	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
CUMMINGS ALEXANDER B JR THE COCA-COLA COMPANY ONE COCA-COLA PLAZA ATLANTA, GA 30313			Executive Vice President				

Signatures

/s/ Alexander B. Cummings Jr.	02/24/2014
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares held in a trust of which the reporting person and his wife are the sole trustees and beneficiaries.
- (2) Shares credited to my account under The Coca-Cola Company 401(k) Plan, as of February 19, 2014.
- (3) Option (with tax withholding right) granted on February 20, 2014 under The Coca-Cola Company 2008 Stock Option Plan. One-fourth of grant becomes exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- (4) Each hypothetical share is equal to one share of common stock of The Coca-Cola Company.
- (5) There is no data applicable with respect to the hypothetical shares.
- (6) As of February 19, 2014.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.