## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROV	'AL				
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

e Responses)															
1. Name and Address of Reporting Person * Finan Irial				2. Issuer Name and Ticker or Trading Symbol COCA COLA CO [KO]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner				
THE COCA-COLA COMPANY, ONE COCA-COLA PLAZA  (Street)										X Officer (give title below) Other (specify below)  Executive Vice President					
									6. Individual or Joint/Group Filing(Check Applicable Line) X_Form filed by One Reporting Person Form filed by More than One Reporting Person				:)		
	(State)	(Zip)				Table I	- Non	-Derivat	tive Securiti	es Acquir	red, Disposed o	f, or Benefi	cially Owner	1	
1. Title of Security (Instr. 3)  2. Transaction Date (Month/Day/Yea		Date	2A. Deemed Execution Date, if any (Month/Day/Year)		(Instr. 8)		4. Securities Acquired (or Disposed of (D) (Instr. 3, 4 and 5)			Owned Following Reported Ownership Transaction(s) Form:		7. Nature of Indirect Beneficial			
					Code	V	Amou	(A) or nt (D)	Price	(Instr. 3 and 4)		or Indirect (Inst	Ownership (Instr. 4)		
Stock, \$.25	Par Value	09/02/2014				М		250,0	00 A \$	0.635	577,366			D	
Stock, \$.25	Par Value	09/02/2014				S <sup>(1)</sup>		250,0	00 D 4	1.6124	327,366			D	
		Table II					in t a c iired, l	his forr urrently Disposed	m are not ro y valid OME	equired for second seco	to respond ui I number.				1474 (9-02)
or Exercise (Month/Day/Year) any		4. 5. Nu f Transaction Deriv Code Secur c) (Instr. 8) Acqu or Di (D) (Instr.			umber of vative urities uired (A) isposed of	6. Date Exercisal Expiration Date (Month/Day/Yea		isable and 7. ate of Year) Se	7. Title of Unde Securiti	erlying ies		Derivative Securities Beneficially Owned Following Reported Transaction	Owners Form o Derivat Security Direct ( or Indir	Ownersh (y: (Instr. 4) (D) rect	
			Code	V	(A)	(D)	Date Exerc			Title	Amount or Number of Shares		(Instr. 4)	(Instr. 4)	.)
\$ 20.635	09/02/2014		М			250,000	j	(3)	12/15/2014	Stoci \$.25 I	k, Par 250,000	\$ 0	0	D	
	EA-COLA OAZA  A, GA 303  Curity  Stock, \$.25  Stock, \$.25  eport on a sep  2.  Conversion or Exercise Price of Derivative Security	Address of Reporting Person **  (First)  CA-COLA COMPANY, O. AZA  (Street)  A, GA 30313  (State)  Curity  Stock, \$.25 Par Value  Proceed on a separate line for each of Exercise Price of Derivative Security  3. Transaction Date (Month/Day/Year)	Address of Reporting Person*  (First) (Middle) CA-COLA COMPANY, ONE COCA-AZA  (Street)  A, GA 30313  (State) (Zip)  Curity 2. Transaction Date (Month/Day/Year)  Stock, \$.25 Par Value 09/02/2014  Stock, \$.25 Par Value 09/02/2014  eport on a separate line for each class of securities by Table II  2. Conversion or Exercise Price of Derivative Security  3. Transaction Date (Month/Day/Year)  3. A. Deemed Execution Date, if any (Month/Day/Year)	Address of Reporting Person 2. Issue COCA  (First) (Middle) (3. Date of O9/02/2/2  (Street) 4. If Ame AZA (Street) 2. Transaction Date (Month/Day/Year) 2. Transaction Date (Month/Day/Year) (Month/Day/Year) 2. Transaction Date (Month/Day/Year) 2. Transaction Date (Month/Day/Year) 2. Transaction Date (Month/Day/Year) 2. Transaction Date (Month/Day/Year) 3. Deer Execution any (Month/Day/Year) 2. Transaction Date (E.g., pt (E.g., pt (Month/Day/Year)) 3. Transaction Date (Month/Day/Year) 3. Deer Execution Date (E.g., pt (Month/Day/Year)) 4. Deer Execution Date (E.g., pt (Month/Day/Year)) 3. Deer Execution Date (E.g., pt (Month/Day/Year)) 4. Deer Execution Date (E.g., pt (E.g., pt (Month/Day/Year)) 4. Deer Execution Date (E.g., pt (E.g., pt (Month/Day/Year)) 4. Deer Execution Date (E.g., pt (E.g., pt (Month/Day/Year)) 4. Deer Execution Date (E.g., pt (Month/Day/Year)) 4. Deer Execution Date (E.g., pt (Month/Day/Year)) 4. Deer Execution Date (E.g., pt (E.g., pt (Month/Day/Year)) 4. Deer Execution Date (E.g., pt (Month/Day/Year)) 4. Deer Execution Date (E.g., pt (Month/Day/Year)) 4. Deer Execution Date (E.g., pt (E.g., pt (Month/Day/Year)) 4. Deer Execution Date (E.g., pt (Month/Day/Year)) 4. Deer Execution Date (E.g., pt (E.g., pt (Month/Day/Year)) 4. Deer Execution Date (E.g., pt (Month/Day/Year)) 4. Deer Execution D	Address of Reporting Person*  COCA CO  CA-COLA COMPANY, ONE COCA- AZA  (Street)  A, GA 30313  (State)  Currity  2. Transaction Date (Month/Day/Year)  Stock, \$.25 Par Value  09/02/2014  Stock, \$.25 Par Value  09/02/2014  Stock, \$.25 Par Value  09/02/2014  Table II - Derivative (e.g., puts, c.g.) Conversion or Exercise Price of Derivative Security  2. Transaction Date (Month/Day/Year)  3A. Deemed Execution Date any (Month/Day/Year)  4. Transaction Code (Instr. 8)  Code V	Address of Reporting Person*  COCA COLA  (First) (Middle) (A-COLA COMPANY, ONE COCA-AZA  (Street)  A, GA 30313  (State)  Curity  2. Transaction Date (Month/Day/Year)  Stock, \$.25 Par Value  09/02/2014  Table II - Derivative Securities beneficially owned of Execution Date, if any (Month/Day/Year)  Conversion or Exercise Price of Derivative Security  1. Table II - Derivative Security  (Month/Day/Year)  3. Transaction Date (Month/Day/Year)  SA. Deemed Execution Date (Month/Day/Year)  Execution Date, if any (Month/Day/Year)  (Month/Day/Year)  Code  Code  V (A)  Code  V (A)	Address of Reporting Person*  2. Issuer Name and Ticker COCA COLA CO [KO]  CA-COLA COMPANY, ONE COCA- AZA  (Street)  3. Date of Earliest Transaction 09/02/2014  4. If Amendment, Date Origin 24. If Amendment, Date Origin 25. Transaction Date (Month/Day/Year)  Code  Stock, \$.25 Par Value  2. Transaction Date (Month/Day/Year)  Stock, \$.25 Par Value  09/02/2014  Again 24. Scurities Securities Deneficially owned directly or in 25. Number of Derivative Security  25. Code (Instr. 8)  Code (Instr. 8)	Address of Reporting Person*  2. Issuer Name and Ticker or TracCOCA COLA CO [KO]  (First) (Middle) (A, COLA COMPANY, ONE COCA-AZA  (Street) 4. If Amendment, Date Original File (Month/Day/Year)  (State) 22. Transaction Date (Month/Day/Year) (Month/Day/Year)  Stock, \$.25 Par Value 09/02/2014	2. Issuer Name and Ticker or Trading SyncOCA COLA CO [KO]  A-COLA COMPANY, ONE COCA- AZA  (Street)  4. If Amendment, Date Original Filed(Month/Day/O2/2014  A, GA 30313  (State)  2. Transaction Date (Month/Day/Year)  3. Transaction Code (Instr. 8)  4. Scotck, \$.25 Par Value  09/02/2014  Stock, \$.25 Par Value  09/	Address of Reporting Person*  2. Issuer Name and Ticker or Trading Symbol COCA COLA CO [KO]  A-COLA COMPANY, ONE COCA- AZA  (Street)  4. If Amendment, Date Original Filed(Month/Day/Year)  (Ode (Instr. 8)  Code V Amount (D)  Persons who respons or Exercise Date (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  A, GA 30313  (State)  (Zip)  Table I - Non-Derivative Securities Execution Date, if any (Month/Day/Year)  (Instr. 8)  Code V Amount (D)  Stock, \$.25 Par Value  09/02/2014  Stock, \$.25 P	Address of Reporting Person 2  2. Issuer Name and Ticker or Trading Symbol COCA COLA CO [KO]  A-COLA COMPANY, ONE COCA-AZA  (Street)  4. If Amendment, Date Original Filed(Month/Day/Year)  (State)  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  2. Transaction Date or Indiana Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)  Stock, \$.25 Par Value  09/02/2014  2. Transaction Date or Disposed of (D) Price  Stock, \$.25 Par Value  09/02/2014  3. Transaction Code v Amount (D) Price  Stock, \$.25 Par Value  09/02/2014  Stock, \$.25 Par Value  1. Table I - Non-Derivative Securities Acquired (A) or Disposed of to Particular Securities Acquired (A) or Disposed of to Particular Securities Acquired (A) or Disposed of to Particular Securities Acquired (A) or Disposed of Particular Securities Particular Securities Acquired (A) or Disposed of Particular Securities Particular Securities Particular Securities Particular Securities Particular Securities Particular Securities Particular Securi	Address of Reporting Person.  2. Issuer Name and Ticker or Trading Symbol COCA COLA CO [KO]  3. Date of Earliest Transaction (Month/Day/Year) 09/02/2014  4. If Amendment, Date Original Filed/Month/Day/Year) 09/02/2014  5. Relationship of Director (Piest) 09/02/2014  4. If Amendment, Date Original Filed/Month/Day/Year)  2. Transaction Date (Month/Day/Year) 02. Transaction Date (Month/Day/Year) 03. Date of Earliest Transaction (Month/Day/Year) 04. If Amendment, Date Original Filed/Month/Day/Year) 05. Table 1 - Non-Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3) 07. Code V Amount (O) Price 08. Transaction Date (Instr. 8) 09/02/2014  M 250,000 A \$ 20.635  577,366  Stock, \$.25 Par Value 09/02/2014  Stock \$.25 Par Value 09/02/2014  Stock, \$.25 Par Value 09/02/2014  S	Address of Reporting Person.*  2. Issuer Name and Ticker or Trading Symbol COCA COLA CO [KO]  A-COLA COMPANY, ONE COCA- AZA  3. Date of Entiriest Transaction (Month/Day/Year)  (Street)  4. If Amendment, Date Original Filed, Month/Day/Year)  (Street)  4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)  (Instr. 3, 4 an	Address of Reporting Persons*  2. Issuer Name and Ticker or Trading Symbol COCA COLA CO [KO]  (First) (Middle) A-COLA COMPANY, ONE COCA- AZA  (Street)  4. If Amendment, Date Original FiledMonth/Day/Year)  (State)  7. Table 1 - Non-Derivative Securities Acquired (A) (Instr. 3 and 4)  Stock, S.25 Par Value  1. Transaction  1. Transact	2   1   1   2   2   2   2   2   2   2

	Reporting Owner Name / Address	Relationships						
		Director	10% Owner	Officer	Other			
	Finan Irial THE COCA-COLA COMPANY ONE COCA-COLA PLAZA ATLANTA, GA 30313			Executive Vice President				

## **Signatures**

/s/ Irial Finan	09/03/2014
**Signature of Reporting Person	Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sale reported in this Form 4 was effected pursuant to a Rule 10b5-1 trading plan established by the reporting person on November 7, 2013.
- The price is the weighted average sale price of the aggregate number of shares that were sold by the reporting person. These shares were sold in multiple transactions at prices ranging from (2) \$41.31 to \$41.80. The reporting person undertakes to provide to the issuer, any security holder of the issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price.
- (3) Option (with tax withholding right) granted on December 16, 2004 under The Coca-Cola Company 2002 Stock Option Plan. One-fourth of grant became exercisable on each of the first, second, third and fourth anniversaries of the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.