## FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	pe Responses															
1. Name and Address of Reporting Person *- GREENBERG EVAN G				2. Issuer Name and Ticker or Trading Symbol COCA COLA CO [KO]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable)XDirector10% Owner					
ACE GR	(Last) (First) (Middle) ACE GROUP HOLDINGS, INC., 1133 AVENUE OF THE AMERICAS, 45TH FLOOR				3. Date of Earliest Transaction (Month/Day/Year) 12/15/2014							Officer (give	title below)	Othe	(specify below	r)
NEW YO	ORK, NY 1	(Street) 10036		4. If Am	nendm	nent, Date (	Origin	al Filed(Mo	nth/Day/Year	r)		_ Form filed by	One Reporting	p Filing(Check A Person Reporting Person	pplicable Line	
(City	(City) (State) (Zip)			Table I - Non-Derivative Securities Acqu							ies Acquire	ired, Disposed of, or Beneficially Owned				
1.Title of S (Instr. 3)	Title of Security  2. Transaction Date (Month/Day/Ye		2A. Deemed Execution Date, if any (Month/Day/Year)		Date, if Co	(Instr. 8)		4. Securities Ad (A) or Disposed (Instr. 3, 4 and (A) of Amount (D)		d of (D) S) Owned Follow Transaction(s) (Instr. 3 and 4)		,		Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership	
Common	Stock, \$.2	25 Par Value									28	8,058			D	
	Report on a s	separate line for each	class of securities b	eneficial	ly ow	ned directl	y or ir	Person						ion containe		1474 (9-02)
	Report on a s	separate line for each		- Deriva	ntive S	Securities A	Acqui	Persons in this f a curren	orm are ntly valid	not r I OMI	required to B control eficially Ov	o respond ι number.		ion containe form displa		1474 (9-02)
Reminder:		3. Transaction Date	Table II 3A. Deemed Execution Date, if	- Deriva (e.g., p 4. Transac Code	ative S uts, c		Acqui ants, o of A) or f (D)	Persons in this f a curren	orm are intly valid sed of, or ercisable attion Date	Benessecur	required to B control eficially Ov rities)	orespond unumber. wned  Amount of Securities	8. Price of	9. Number of Derivative Securities Beneficially Owned Following Reported	10. Ownersl Form of Derivati Security Direct (I or Indire	11. Natu of Indire Benefici (Ownersh (Instr. 4)
Reminder:	2. Conversion or Exercise Price of Derivative	3. Transaction Date	Table II  3A. Deemed Execution Date, if any	- Deriva (e.g., p 4. Transac Code	ative S uts, c	Securities Acalls, warra 5. Number Derivative Securities Acquired (A Disposed o (Instr. 3, 4,	Acqui ants, o of A) or f (D)	Persons in this f a current a current options, con 6. Date Ex and Expira	orm are ntly valid sed of, or nvertible sercisable tion Date ny/Year)	Bene secur	required to B control eficially Overities) 7. Title and Underlying	orespond unumber. wned  Amount of Securities	8. Price of Derivative Security	9. Number of Derivative Securities Beneficially Owned Following	10. Ownersl Form of Derivati Security Direct (I or Indire	11. Nature of Indire Benefici Ownersh (Instr. 4)

	Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
GREENBERG EVAN G ACE GROUP HOLDINGS, INC. 1133 AVENUE OF THE AMERICAS, 45TH FLOOR NEW YORK, NY 10036	X					

### **Signatures**

/s/ Gloria K. Bowden, attorney-in-fact for Evan G. Greenberg	12/16/2014
**Signature of Reporting Person	Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (  $\bf 1$ ) Each phantom share unit is economically equivalent to one share of Common Stock.
- (2) Phantom share units accrued under The Coca-Cola Company Directors' Plan (the "Directors' Plan") as a result of crediting phantom dividends.
- (3) The phantom share units credited under the Directors' Plan are settled in cash the later of (i) January 15 of the year following the year in which the reporting person leaves the Board, or (ii) six months following the date on which the reporting person leaves the Board.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.