FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Print or Ty | pe Response | s) | | | | | | | | | | | | | |
|--|---|-------|--|---|---------|--|------------|---|------------------------------------|-------------|--|--|--|---|----------------------------------|
| 1. Name ar Goepelt 1 | 2. Issuer Name and Ticker or Trading Symbol COCA COLA CO [KO] | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner | | | | | | | |
| THE CO COCA-C | 3. Date of Earliest Transaction (Month/Day/Year) 02/17/2015 | | | | | | | X Officer (give title below) Other (specify below) Senior VP, General Counsel | | | | | | | |
| ATI AN' | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | | | |) | 6. Individual or Joint/Group Filing(Check Applicable Line) Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | | | |
| ATLANTA, GA 30313 (City) (State) (Zip) | | | | Table I - Non-Derivative Securities Acqu | | | | | | | ired, Disposed of, or Beneficially Owned | | | | |
| (Instr. 3) Da | | | . Transaction Date Month/Day/Year) | • | ate, if | 3. Transaction Code (Instr. 8) | | 4. Securities Acquire (A) or Disposed of ((Instr. 3, 4 and 5) | | of (D) | Beneficia Reported | nt of Securities ally Owned Following 1 Transaction(s) | | Form: | 7. Nature of Indirect Beneficial |
| | | | | (Month/Day/Year) | | Code | V | Amoun | (A) or t (D) | Price | (Instr. 3 and 4) | | | Direct (D) or Indirect (I) (Instr. 4) | Ownership (Instr. 4) |
| Common Stock, \$.25 Par Value | | | 02/17/2015 | | | F ⁽¹⁾ | | 131 | D | \$ 41.76 | 27,450 | | | D | |
| | | | | | | | | - | | | ly Owned | | | | |
| | 2. Conversion or Exercise Price of Derivative Security | | 3A. Deemed Execution Da | (e.g., puts, calls, wa 4. Transaction Code Year) (Instr. 8) | | ies Acquire arrants, op 5. Number of Derivative Securities Acquired | ed, D | pisposed of s, convertible Exer Expiration | xpiration Date th/Day/Year) Am Und | | ntly valid | 8. Price of | 9. Number Derivative Securities Beneficially Owned Following | of 10. Owners: Form of Derivati Security Direct (1) | Ownersh (Instr. 4) |
| | | | | | | (A) or Disposed of (D) (Instr. 3, 4, and 5) | | | | | | | Reported Transaction((Instr. 4) | or Indire (I) (Instr. 4 | |
| | | | | Code | V | (A) (D) | Dat Exe | ~ | Expiration Date | On Title | Amount or Number of Shares | | | | |
| Repor | ting O | wners | | | | | | | | | | | | | |
| Reporting Owner Name / Address Direction | | | | Relationships | | | | | | | | | | | |
| | | | Director Owne | Officer | | | | | Other | | | | | | |

Senior VP, General Counsel

02/19/2015

Explanation of Responses:

/s/ Gloria K. Bowden as attorney-in-fact for Bernhard Goepelt

**Signature of Reporting Person

Goepelt Bernhard

Signatures

THE COCA-COLA COMPANY

ONE COCA-COLA PLAZA ATLANTA, GA 30313

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents shares withheld to satisfy tax liabilities upon the vesting of a one-time award of restricted stock units issued on February 16, 2012 under The Coca-Cola Company 1989 Restricted Stock Award Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.