## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

| OMB APPR            | ROVAL       |
|---------------------|-------------|
| OMB Number:         | 3235-0287   |
| Estimated average b | urden hours |
| per response        | 0.5         |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| (Print or Type Responses)  1. Name and Address of Reporting Person * SINGH ATUL |   |  |   | Susuer Name and Ticker or Trading Symbol COCA COLA CO [KO]     Date of Earliest Transaction (Month/Day/Year) 02/19/2015 |                                       |   |  |   |   |   |  | 5   | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director Officer (give title below) Tother (specify below) Group President |                                 |  |  |  |
|---|---|--|---|---|---------------------------------------|---|--|---|---|---|--|---|--|---------------------------------|--|--|--|
| (Last) (First) (Middle) FHE COCA-COLA COMPANY, ONE COCA- COLA PLAZA             |   |  |   |   |                                       |   |  |   |   |   |  |   |  |                                 |  |  |  |
| (Street)  |   |  |   | 4. If Amendment, Date Original Filed(Month/Day/Year)  |                                       |   |  |   |   |   |  |   | 6. Individual or Joint/Group Filing(Check Applicable Line)  X_Form filed by One Reporting Person  Form filed by More than One Reporting Person     |                                 |  |  |  |
| ATLANTA, GA 30313 (City) (State) (Zip)  |   |  |   | Table I. Vin Distriction Committee  |                                       |   |  |   |   |   | Committe   | os A squir  |  |                                 |  |  |  |
| 1.Title of Security<br>(Instr. 3)   |   | 2. Transaction<br>Date<br>(Month/Day/Yea | Execu<br>any                            |   |                                       | 3. Transaction<br>Code<br>(Instr. 8)  |  | 4.  | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |   | ired 5   | 5. Amount of Securities Beneficially Owned Owned Following Reported Transaction(s) (Instr. 3 and 4) |  | 6.                              |  |  |  |
|   |   |  |   | (Month/Day/Year)  |                                       | Code V  |  | 7 A   | Amount (A) o  |   | Price  |   |  |                                 |  |  |  |
| Common Sto  | ock, \$.25 Pa                                       | ar Value                                 |   |   |                                       |   |  |   |   |   |  | 4   | 49,547   |                                 | D  |  |  |
| Common Sto  | ock, \$.25 Pa                                       | ar Value                                 |   |   |                                       |   |  |   |   |   |  | g   | 9,961 <sup>(1)</sup>   |                                 |  | I  | By<br>401(k)<br>Plan                                 |
|   |   |  |   |   |                                       |   |  | Pers  | forn  | n are no  | t requi  |   | spond unl  |                                 | on contained<br>rm displays a  | in SEC   | C 1474 (9-02)  |
| Tremmaer: Trepo   | on a separe   | ate line for each clas                   | o or securities series                  | inorani, o  | · · · · · · · · · · · · · · · · · · · | anoung  | ·                                      |   |   |   |  |   |  |                                 |  |  |  |
| Title of     Derivative   | 2.<br>Conversion                                    | 3. Transaction Date                      | Table I  3A. Deemed Execution Date, if  | (e.g., p  | outs,                                 | 5. Numb   | er of                                  | Persthis curr                                       | ispos<br>con<br>Exer  | n are no<br>y valid (<br>sed of, or<br>vertible<br>cisable ar                   | ot requi<br>OMB co<br>r Benefi<br>securiti         | ired to recontrol nuicially Owies) 7. Title and   | espond unle<br>umber.<br>vned  | 8. Price of                     |  | 10.  | 11. Nature of Indirect                               |
|   |   | Date                                     | 3A. Deemed<br>Execution Date, if        | 4.<br>Transac<br>Code   | puts,<br>etion                        | 5. Numb   | per of<br>ve<br>es<br>d (A)<br>osed of | Persthis curred, D., options 6. Date Expirat (Month | ispos<br>c, con<br>Exer   | n are no<br>y valid (<br>sed of, or<br>evertible<br>cisable and                 | ot requi<br>OMB co<br>r Benefi<br>securiti         | ired to re<br>ontrol nu<br>icially Ow<br>ies)   | espond unle<br>imber.<br>rned<br>d Amount<br>ring  | 8. Price of                     | 9. Number of<br>Derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s) | 10.<br>Ownership<br>Form of<br>Derivative<br>Security:<br>Direct (D)<br>or Indirect<br>(I) | 11. Nature of  |
| Derivative<br>Security  | Conversion<br>or Exercise<br>Price of<br>Derivative | Date                                     | 3A. Deemed<br>Execution Date, if<br>any | 4.<br>Transac<br>Code   | puts,<br>etion                        | 5. Numb<br>Derivati<br>Securitic<br>Acquire<br>or Dispo<br>(D)<br>(Instr. 3                       | per of<br>ve<br>es<br>d (A)<br>osed of | Persthis curred, D., options 6. Date Expirat (Month | formently ispos con Exer on D                                     | n are no<br>y valid (<br>sed of, or<br>wertible<br>cisable an<br>late<br>/Year) | ot requi<br>OMB co<br>r Benefi<br>securiti<br>nd 7 | ired to recontrol nuicially Owies) 7. Title and of Underly Securities                               | espond unle<br>imber.<br>rned<br>d Amount<br>ring  | 8. Price of Derivative Security | 9. Number of<br>Derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported                   | 10. Ownership Form of Derivative Security: Direct (D) or Indirect                          | 11. Nature of<br>Indirect<br>Beneficial<br>Ownership |
| Derivative<br>Security  | Conversion<br>or Exercise<br>Price of<br>Derivative | Date                                     | 3A. Deemed<br>Execution Date, if<br>any | 4. Transac Code (Instr. 8   | etion 3)                              | calls, wa<br>5. Numb<br>Derivati<br>Securiti<br>Acquire<br>or Dispo<br>(D)<br>(Instr. 3<br>and 5) | per of ve es d (A) osed of , 4,        | Persthis curred, Date                               | ispos<br>ispos<br>Exer<br>on D<br>/Day/                           | n are no<br>y valid (<br>sed of, or<br>wertible<br>cisable an<br>late<br>/Year) | on T   | ired to recontrol nuicially Owies) 7. Title and funderly Securities (Instr. 3 ar                    | Amount or Number of Shares   | 8. Price of Derivative Security | 9. Number of<br>Derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s) | 10.<br>Ownership<br>Form of<br>Derivative<br>Security:<br>Direct (D)<br>or Indirect<br>(I) | 11. Nature of<br>Indirect<br>Beneficial<br>Ownership |

### **Reporting Owners**

|   | Relationships |              |         |                 |  |  |
|---|---------------|--------------|---------|-----------------|--|--|
| Reporting Owner Name / Address  | Director      | 10%<br>Owner | Officer | Other           |  |  |
| SINGH ATUL<br>THE COCA-COLA COMPANY<br>ONE COCA-COLA PLAZA<br>ATLANTA, GA 30313 |               |              |         | Group President |  |  |

# **Signatures**

| /s/ Atul Singh                  | 02/23/2015 |
|---------------------------------|------------|
| **Signature of Reporting Person | Date       |

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares credited to my account under The Coca-Cola Company 401(k) Plan, as of February 18, 2015.
- (2) Option (with tax withholding right) granted on February 19, 2015 under The Coca-Cola Company 2014 Equity Plan. One-fourth of grant becomes exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- (3) Each hypothetical share is equal to one share of common stock of The Coca-Cola Company.
- (4) There is no data applicable with respect to the hypothetical shares.
- (5) As of February 18, 2015.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.