## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

| OMB APPRO            | VAL       |
|----------------------|-----------|
| OMB Number:          | 3235-0287 |
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

|  | pe Responses  | ,,                    |   |  |                    |   |                    |  |  |  |   |   |                                 |  |   |  |
|--|---|-----------------------|---|--|--------------------|---|--------------------|--|--|--|---|---|---------------------------------|--|---|--|
| 1. Name and Address of Reporting Person * DILLER BARRY                       |   |                       | 2. Issuer Name and Ticker or Trading Symbol COCA COLA CO [KO] |  |                    |   |                    |  |  | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  _X_ Director 10% Owner  |   |   |                                 |  |   |  |
| (Last) (First) (Middle) IAC/INTERACTIVECORP, 555 WEST 18TH STREET, 5TH FLOOR |   |                       | 3. Date of Earliest Transaction (Month/Day/Year) 10/01/2015   |  |                    |   |                    |  | _  | Officer (g   | ive title below)  | Othe                                      | r (specify belo                 | w)   |   |  |
| (Street)   |   |                       |   | 4. If Amendment, Date Original Filed(Month/Day/Year) |                    |   |                    |  |  |  | 6. Individual or Joint/Group Filing(Check Applicable Line)  Form filed by One Reporting Person Form filed by More than One Reporting Person |   |                                 |  |   |  |
| NEW YORK, NY 10011 (City) (State) (Zip)                                      |   |                       |   | Table I - Non-Derivative Securities Acqu             |                    |   |                    |  |  | cauire   | ured, Disposed of, or Beneficially Owned  |   |                                 |  |   |  |
| 1.Title of Security (Instr. 3)  2. Transaction Date (Month/Day/Yo            |   |                       |   |  | ed 3<br>Date, if ( | 3. Transaction<br>Code<br>(Instr. 8)  |                    | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)              |  | d 5.<br>O) O   | 5. Amount of Securities<br>Owned Following Repor<br>Transaction(s)  |   | Beneficially ted                | 6.<br>Ownership<br>Form:   | Beneficial  |  |
|  |   |                       |   | (Month/Da  |                    | y/Year)   | Code               | e V A  |  | ) or<br>D) Pr  | ice (I  | (Instr. 3 and 4)                          |                                 |  | Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4)                                | Ownership<br>(Instr. 4)  |
| Common   | Stock, \$.2   | 25 Par Value          |   |  |                    |   |                    |  |  |  | 4   | ,000,000                                  |                                 |  | [   | By<br>Living<br>Trust  |
| Reminder: 1  | Report on a s   | eparate line for each | class of securities b   | eneficial  | lly ow             | vned direc  | tly or             | indirectly.  | , , , , , , , , , , , , , , , , , , ,                                      | <u> </u>   |   |   |                                 | •  |   |  |
| Reminder: 1  | Report on a s   | eparate line for each |   | - Deriva   | tive S             | Securities  | Acqu               | Persons in this for a current  | orm are no<br>tly valid (<br>sed of, or E                                  | ot requi<br>DMB co<br>seneficia  | ired tontrol  | to respond<br>I number.                   |                                 | ation containe<br>e form displa  |   | 1474 (9-02)  |
| 1. Title of<br>Derivative<br>Security  | 2.<br>Conversion  | 3. Transaction        | Table II  3A. Deemed Execution Date, if any                   | - Deriva<br>(e.g., pu                                | tive S             | Securities  | Acqueants, or of e | Persons<br>in this fo<br>a curren  | orm are not the valid (sed of, or Exertible section Date                   | ot requi<br>DMB co<br>seneficia<br>curities  | ired to ontrol ally Or e and derlyinities   | to respond<br>I number.<br>wned<br>Amount | 8. Price of                     | 9. Number of<br>Derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s) | 10.<br>Owners<br>Form o<br>Derivat<br>Security<br>Direct (<br>or Indir<br>(I) | 11. Natur<br>of Indirect<br>Beneficia<br>Ownersh<br>(Instr. 4) |
| 1. Title of<br>Derivative<br>Security  | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative | 3. Transaction        | Table II  3A. Deemed Execution Date, if any                   | - Derivat<br>(e.g., pu<br>4.<br>Transac<br>Code      | tive S             | Securities<br>alls, warr<br>5. Numbe<br>Derivativ<br>Securities<br>Acquired<br>or Dispos<br>(D)<br>(Instr. 3, 4 | Acquants, or of e  | Persons in this for a current ired, Disposoptions, con 6. Date Exe and Expirat | orm are not tly valid (seed of, or Evertible se recisable ion Date //Year) | correquiones considered to the | e and derlyinities 3 and  | to respond<br>I number.<br>wned<br>Amount | 8. Price of Derivative Security | 9. Number of<br>Derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported                   | 10.<br>Owners<br>Form o<br>Derivat<br>Security<br>Direct (<br>or Indir        | 11. Natur<br>of Indirect<br>Beneficia<br>Ownersh<br>(Instr. 4) |

#### **Reporting Owners**

|   | Relationships |              |         |       |  |  |
|---|---------------|--------------|---------|-------|--|--|
| Reporting Owner Name / Address  | Director      | 10%<br>Owner | Officer | Other |  |  |
| DILLER BARRY IAC/INTERACTIVECORP 555 WEST 18TH STREET, 5TH FLOOR NEW YORK, NY 10011 | X             |              |         |       |  |  |

### **Signatures**

| /s/ Gloria K. | Bowden, attorney-in-fact for Barry Diller | 10/05/2015 |
|---------------|---|------------|
|               | **Signature of Reporting Person           | Date       |
|               |   |            |

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Each phantom share unit is economically equivalent to one share of Common Stock.
- (2) Phantom share units accrued under The Coca-Cola Company Directors' Plan (the "Directors' Plan") as a result of crediting phantom dividends.
- (3) The phantom share units credited under the Directors' Plan are settled in cash the later of (i) January 15 of the year following the year in which the reporting person leaves the Board, or (ii) six months following the date on which the reporting person leaves the Board.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.