## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPR	ROVAL
OMB Number:	3235-0287
Estimated average b	urden hours
ner resnonse	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Waller Kathy N			2. Issuer Name and Ticker or Trading Symbol COCA COLA CO [KO]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner						
(Last) (First) (Middle) THE COCA-COLA COMPANY, ONE COCA- COLA PLAZA			3. Date of Earliest Transaction (Month/Day/Year) 02/18/2016							X Officer (give title below) Other (specify below)  Executive VP, CFO						
(Street)				4. If Amendment, Date Original Filed(Month/Day/Year)							6. Individual or Joint/Group Filing(Check Applicable Line)  X_Form filed by One Reporting Person  Form filed by More than One Reporting Person					
ATLANTA, GA 30313 (City) (State) (Zip)				Table I - Non-Derivative Securities Acqu						ies Acquire						
1.Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Yea	Execu any			3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		uired 5. Or	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)		6. Ownership Form:	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			(Month/Day/Year)		Coc	le V	Amount (A) (D)		r Price	Direct (D) or Indirect (I) (Instr. 4)						
Common Sto	ck, \$.25 Pa	ar Value									53	3,525			D	
Common Sto	ock, \$.25 Pa	ar Value									15	15,226 (1)		I	By 401(k) Plan	
Reminder: Repo	и он а ѕерага	the life for each class	s of securities belief	inclarity ov	wned	directly	or indir	Perso this fo	rm are n	ot requ		spond unl		on contained rm displays a	in SEC	C 1474 (9-02)
Reminder: Repo	nt on a separa	ne fine for each clas	s or securities belief	ilcially 0	wnea	directly	or indir		ns who re	espond	d to the co	llection of	informati	on contained	in SEC	2 1474 (9-02)
1. Title of Derivative	2. Conversion	3. Transaction	Table I  3A. Deemed Execution Date, if	I - Deriv (e.g., p	ative	Securiti calls, wa 5. Numb Derivati	es Acq rrants er of	Perso this fo currer uired, Dis , options, o 6. Date Ex Expiration	orm are no ntly valid nosed of, o novertible arereisable and Date	ot requ OMB of or Benefice securion	control numbers of Underlying Control numbers of Underlying Control of Underlying Contro	spond unlender.  ned  Amount	8. Price of Derivative	9. Number of Derivative	10. Ownership	11. Nature of
1. Title of	2.	3. Transaction Date	Table I  3A. Deemed Execution Date, if	I - Deriv (e.g., p 4. Transac Code	ative outs,	Securiti calls, wa	es Acq rrants er of ve es d (A) sed of	Perso this fo curren uired, Dis options, o	orm are no ntly valid nosed of, o novertible arereisable and Date	ot requ OMB of or Benefice securi	control nuiticially Own	Amount	8. Price of	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s)	10. Ownership I Form of I Derivative (Security: (Direct (D) or Indirect (I)	11. Nature of
1. Title of Derivative Security	2. Conversion or Exercise Price of Derivative	3. Transaction	Table I  3A. Deemed Execution Date, if any	I - Deriv (e.g., p 4. Transac Code	ative outs,	Securiticalls, was 5. Numb Derivatir Securitical Acquires or Dispo (D) (Instr. 3,	es Acq rrants er of ve es d (A) sed of	Perso this fo currer uired, Dis , options, o 6. Date Ex Expiration	rm are notity valid  cosed of, of one of one of the original	ot required of the control of the co	ficially Own ties) 7. Title and of Underlyi Securities	Amount	8. Price of Derivative Security	9. Number of Derivative Securities Beneficially Owned Following Reported	10. Ownership I Form of Derivative (Security: Direct (D) or Indirect	11. Nature of Indirect Beneficial Ownership
1. Title of Derivative Security	2. Conversion or Exercise Price of Derivative	3. Transaction	Table I  3A. Deemed Execution Date, if any	I - Deriv. (e.g., 1 4. Transac Code (Instr. 8	ative puts,	Securiticalls, was Derivating Securitical Acquired or Disposition (D) (Instr. 3, and 5)	ers Acq rrants er of er of eve ses d d (A) sed of 4,	Perso this for current wired, Dis, options, of 6. Date Expiration (Month/D	rm are notity valid  cosed of, of one of one of the original	ot requirement of the control of the	ficially Own ties) 7. Title and of Underlyi Securities (Instr. 3 and	Amount or Number	8. Price of Derivative Security	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s)	10. Ownership I Form of I Derivative (Security: (Direct (D) or Indirect (I)	11. Nature of Indirect Beneficial Ownership

### **Reporting Owners**

	Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
Waller Kathy N THE COCA-COLA COMPANY ONE COCA-COLA PLAZA ATLANTA, GA 30313			Executive VP, CFO			

# **Signatures**

Karen V. Danielson, attorney-in-fact for Kathy N. Waller	02/22/2016
**Signature of Reporting Person	Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares credited to my account under The Coca-Cola Company 401(k) Plan, as of February 17, 2016.
- (2) Option (with tax withholding right) granted on February 18, 2016 under The Coca-Cola Company 2014 Equity Plan. One-fourth of grant becomes exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- (3) Each hypothetical share is equal to one share of common stock of The Coca-Cola Company.
- (4) There is no data applicable with respect to the hypothetical shares.
- (5) As of February 17, 2016.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.