

# FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

| OMB APPROVAL                                   |           |
|--|-----------|
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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

(Print or Type Responses)

|   |         |          |   |  |  |   |  |  |
|---|---------|----------|---|--|--|---|--|--|
| 1. Name and Address of Reporting Person*<br><b>WEINBERG DAVID B</b> |         |          | 2. Issuer Name and Ticker or Trading Symbol<br><b>COCA COLA CO [KO]</b>                 |  |  | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br><input checked="" type="checkbox"/> Director <input type="checkbox"/> 10% Owner<br><input type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) |  |  |
| (Last)  | (First) | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year)<br><b>11/05/2020</b>                   |  |  |   |  |  |
| C/O JUDD ENTERPRISES, 401 N. MICHIGAN AVE., SUITE 3050              |         |          | 4. If Amendment, Date Original Filed(Month/Day/Year)                                    |  |  | 6. Individual or Joint/Group Filing (Check Applicable Line)<br><input checked="" type="checkbox"/> Form filed by One Reporting Person<br><input type="checkbox"/> Form filed by More than One Reporting Person  |  |  |
| (Street)<br><b>CHICAGO, IL 60611</b>                                |         |          |   |  |  |   |  |  |
| (City) (State) (Zip)  |         |          | <b>Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned</b> |  |  |   |  |  |

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) |   | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |            |                                   | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4)          |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|------------|-----------------------------------|---|--|--|
|                                 |                                      |  | Code                           | V | Amount  | (A) or (D) | Price                             |   |  |  |
| Common Stock, \$.25 Par Value   | 11/05/2020                           |  | S                              |   | 36,345  | D          | \$ 49.7511<br><a href="#">(1)</a> | 1,630,213   | I  | By Marital Trust of Deceased Family Member <a href="#">(2)</a> |
| Common Stock, \$.25 Par Value   | 11/06/2020                           |  | S                              |   | 63,655  | D          | \$ 49.7502<br><a href="#">(3)</a> | 1,566,558   | I  | By Marital Trust of Deceased Family Member <a href="#">(2)</a> |
| Common Stock, \$.25 Par Value   |                                      |  |                                |   |   |            |                                   | 355,214   | D  |  |
| Common Stock, \$.25 Par Value   |                                      |  |                                |   |   |            |                                   | 152,930   | I  | By Estate Trust of Deceased Family Member <a href="#">(4)</a>  |
| Common Stock, \$.25 Par Value   |                                      |  |                                |   |   |            |                                   | 3,540,000   | I  | By Family Limited Partnerships <a href="#">(5)</a>             |
| Common Stock, \$.25 Par Value   |                                      |  |                                |   |   |            |                                   | 3,000,000   | I  | By Family Trusts <a href="#">(6)</a>                           |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number. SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                     | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |                               | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---------------------|---|-------------------------------|--|--|--|--|
|  |  |                                      |  |                                |   | Date Exercisable   | Expiration Date     | Title   | Amount or Number of Shares    |  |  |  |  |
| Phantom Stock Units                        | <a href="#">(7)</a>                                    |                                      |  |                                |   |  | <a href="#">(8)</a> | <a href="#">(8)</a>   | Common Stock, \$.25 Par Value | 38,353.9486                                | 38,353.9486  | D  |  |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |         |       |
|---|---------------|-----------|---------|-------|
|   | Director      | 10% Owner | Officer | Other |
| WEINBERG DAVID B<br>C/O JUDD ENTERPRISES<br>401 N. MICHIGAN AVE., SUITE 3050<br>CHICAGO, IL 60611 | X             |           |         |       |

## Signatures

|   |  |                     |
|---|--|---------------------|
| /s/ Anita Jane Kamenz, attorney-in-fact for David B. Weinberg |  | 11/09/2020          |
| <small>**Signature of Reporting Person</small>                |  | <small>Date</small> |

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).  
The price is the weighted average sale price of the aggregate number of shares that were sold. These shares were sold in multiple transactions at prices ranging from \$49.75 to \$49.7575.
- (1) The reporting person undertakes to provide to the issuer, any security holder of the issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price.
- (2) The reporting person is one of three trustees and holds an indirect residuary interest in the trust. The reporting person disclaims beneficial ownership of the reported securities except to the extent of his pecuniary interest therein.  
The price is the weighted average sale price of the aggregate number of shares that were sold. These shares were sold in multiple transactions at prices ranging from \$49.75 to \$49.76. The
- (3) reporting person undertakes to provide to the issuer, any security holder of the issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price.
- (4) The reporting person is one of three trustees and holds a residuary interest in the trust. The reporting person disclaims beneficial ownership of the reported securities except to the extent of his pecuniary interest therein.
- (5) The reporting person disclaims beneficial ownership of the reported securities except to the extent of his pecuniary interest therein.
- (6) The reported securities are held in three trusts of which the reporting person is one of three trustees. The reporting person disclaims beneficial ownership of the reported securities except to the extent of his pecuniary interest therein.
- (7) Each phantom share unit is economically equivalent to one share of Common Stock.
- (8) The phantom share units credited under The Coca-Cola Company Directors' Plan effective January 1, 2020 are settled in cash the later of (i) January 15 of the year following the year in which the reporting person leaves the Board, or (ii) six months following the date on which the reporting person leaves the Board.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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