## FORM 4

Check this box if no longer subject to

Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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]	Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.
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1. Name and Address of Reporting Person * Ouincey James			2. Issuer Name and Ticker or Trading Symbol <u>COCA COLA CO</u> [KO]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
(Last) (First) (Middle) THE COCA-COLA COMPANY			3. Date of Earliest Transaction (Month/Day/Year) 11/16/2023	x x	Director Officer (give title below) Chairman at	10% Owner Other (specify below) nd CEO			
ONE COCA-CO (Street) ATLANTA (City)	GA (State)	30313 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv X	idual or Joint/Group Filing Form filed by One Rep Form filed by More tha	, , ,			
		Table I - Non-Der	vative Securities Acquired. Disposed of, or Beneficia		ned				

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Ir	Ansaction de (Instr. 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)		() or Disposed	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock, \$.25 Par Value	11/16/2023		М		92,028	A	\$37.205	534,574	D	
Common Stock, \$.25 Par Value	11/16/2023		<b>S</b> <sup>(1)</sup>		92,028	D	\$57.1452 <sup>(2)</sup>	442,546	D	
Common Stock, \$.25 Par Value								44,678	Ι	By Wife
Common Stock, \$.25 Par Value								<b>6,40</b> 6 <sup>(3)</sup>	Ι	By 401(k) Plan

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (In 8)				6. Date Exerce Expiration D (Month/Day/N	ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Employee Stock Option (Right to Buy)	\$37.205	11/16/2023		М			92,028	(4)	02/19/2024	Common Stock, \$.25 Par Value	92,028	\$0	92,028	D	
Hypothetical Shares	\$0 <sup>(5)</sup>							(6)	(6)	Common Stock, \$.25 Par Value	25,138		25,138 <sup>(7)</sup>	I	By Supplemental 401(k) Plan

## Explanation of Responses:

1. The sale reported in this Form 4 was effected pursuant to a Rule 10b5-1 trading plan established by the reporting person on February 22, 2023.

2. The price is the weighted average sale price of the aggregate number of shares that were sold by the reporting person. These shares were sold in multiple transactions at prices ranging from \$56.99 to \$57.47. The reporting person undertakes to provide to the issuer, any security holder of the issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price.

3. Shares credited to the reporting person's account under The Coca-Cola Company 401(k) Plan, as of November 16, 2023.

4. Options (with tax withholding right) granted on February 20, 2014 under The Coca-Cola Company 2008 Stock Option Plan. One-fourth of grant became exercisable on each of the first, second, third and fourth anniversaries of the grant date.

5. Each hypothetical share is equal to one share of common stock of The Coca-Cola Company.

6. There is no data applicable with respect to the hypothetical shares.

7. As of November 16, 2023.

/s/ Anita Jane Kamenz, attorney-11/20/2023 in-fact for James Quincey

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Date