FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

APPROVAI	

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Check this box to indicate that a
transaction was made pursuant to a
contract, instruction or written plan for the
purchase or sale of equity securities of th
issuer that is intended to satisfy the
affirmative defense conditions of Rule
10b5-1(c). See Instruction 10.

Name and Address of Reporting Person*     Quincey James			2. Issuer Name <b>and</b> Ticker or Trading Symbol  COCA COLA CO [ KO ]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
		/A 4: -1 -11 - 1	3. Date of Earliest Transaction (Month/Day/Year) 02/28/2024	X	Director Officer (give title	10% Owner Other (specify below)		
(Last)	(First)	(Middle)			below)	below)		
THE COCA-COLA COMPANY				Chairman and CEO				
ONE COCA-COLA PLAZA			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)				
(0)				X Form filed by One Reporting Person				
(Street)					Form filed by More than On	e Reporting Person		
ATLANTA	GA	30313						
(City)	(State)	(Zip)						

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  2A. Deemed Execution Date, if any (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  23. Transaction Code (Instr. d)  44. Securities Acquired Disposed Of (D) (Instr. d)				5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership			
			Code	v	Amount	(A) or (D) Price		Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock, \$.25 Par Value								442,546	D	
Common Stock, \$.25 Par Value								44,678	I	By Wife
Common Stock, \$.25 Par Value								7,082(1)	I	By 401(k) Plan

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)		3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (Ir 8)		5. Number Derivative Securities Acquired or Dispos (D) (Instrand 5)	e s (A) sed of	Expiration Date (Month/Day/Year) Se		Securities Underlying		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Employee Stock Option (Right to Buy)	\$60.275	02/28/2024		A		835,436		(2)	02/28/2034	Common Stock, \$.25 Par Value	835,436	\$0	835,436	D	
Hypothetical Shares	\$0 <sup>(3)</sup>							(4)	(4)	Common Stock, \$.25 Par Value	25,455		25,455 <sup>(5)</sup>	I	By Supplemental 401(k) Plan

#### Explanation of Responses:

- $1. \ Shares\ credited\ to\ the\ reporting\ person's\ account\ under\ The\ Coca-Cola\ Company\ 401(k)\ Plan,\ as\ of\ February\ 28,\ 2024.$
- 2. Options (with tax withholding right) granted on February 28, 2024 under The Coca-Cola Company 2014 Equity Plan. One fourth of grant becomes exercisable on each of February 28, 2025, February 27, 2026, February 26, 2027 and February 29, 2028.
- 3. Each hypothetical share is equal to one share of common stock of The Coca-Cola Company.
- 4. There is no data applicable with respect to the hypothetical shares.
- 5. As of February 28, 2024.

/s/ James Quincey

\*\* Signature of Reporting Person

02/29/2024 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.