FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPE

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Adda Quincey Jar	ress of Reporting Perso	n [*]	2. Issuer Name and Ticker or Trading Symbol COCA COLA CO [KO]	Relationship of Reporting Person(s) to Issuer (Check all applicable) Note that the second	_
				X Director 10% Owner V Officer (give title Other (specify	
(Last)	(First)	(Middle)		X Officer (give title Officer (specify below)	
THE COCA-C	OLA COMPANY		3. Date of Earliest Transaction (Month/Day/Year) 11/08/2024	Chairman and CEO	
ONE COCA-C	COLA PLAZA				
(Street)			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)	_
ATLANTA	GA	30313		X Form filed by One Reporting Person	
				Form filed by More than One Reporting Person	
(City)	(State)	(Zip)			

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transac Code (Ir 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			Securities	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership	
			Code	v	Amount	(A) or (D)	Price	(Instr. 3 and 4)		(Instr. 4)	
Common Stock, \$.25 Par Value	11/08/2024		S		100,000	D	\$64.0304(1)	342,546	D		
Common Stock, \$.25 Par Value								44,678	I	By Wife	
Common Stock, \$.25 Par Value								7,327 ⁽²⁾	I	By 401(k) Plan	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Hypothetical Shares	\$0 ⁽³⁾							(4)	(4)	Common Stock, \$.25 Par Value	30,192		30,192 ⁽⁵⁾		By Supplemental 401(k) Plan

Explanation of Responses:

- 1. The price is the weighted average sale price of the aggregate number of shares that were sold by the reporting person. These shares were sold in multiple transactions at prices ranging from \$63.97 to \$64.10. The reporting person undertakes to provide to the issuer, any security holder of the issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price.
- 2. Shares credited to the reporting person's account under The Coca-Cola Company 401(k) Plan, as of November 8, 2024
- 3. Each hypothetical share is equal to one share of common stock of The Coca-Cola Company.
- 4. There is no data applicable with respect to the hypothetical shares.

5. As of November 8, 2024.

/s/ James Quincey

11/11/2024

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.