UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No.)

√ F	Filed by the Registrant ☐ Filed by a Party other than the Registrant
CHE	ECK THE APPROPRIATE BOX:
	Preliminary Proxy Statement
	Confidential, For Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
	Definitive Proxy Statement
√	Definitive Additional Materials
	Soliciting Material Under Rule 14a-12
PAY	(Name of Registrant as Specified In Its Charter) (Name of Person(s) Filing Proxy Statement, if Other Than the Registrant) (MENT OF FILING FEE (CHECK THE APPROPRIATE BOX):
√	No fee required.
	Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11. 1) Title of each class of securities to which transaction applies: 2) Aggregate number of securities to which transaction applies: 3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined): 4) Proposed maximum aggregate value of transaction: 5) Total fee paid:
	Fee paid previously with preliminary materials:
	Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the form or schedule and the date of its filing. 1) Amount previously paid: 2) Form, Schedule or Registration Statement No.: 3) Filing Party: 4) Date Filed:

2019 Annual Meeting of Shareowners



WHEN:

Wednesday, April 24, 2019 8:30 am, local time

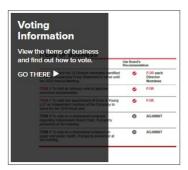
WHERE:

World of Coca-Cola 121 Baker Street NW Atlanta, GA 30313





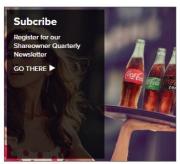






























2019 Annual Meeting of Shareowners

Annual Meeting Voting Information

Like Sign Up to see what your friends like.

ITEMS OF BUSINESS

	Our Board's Recommendation	
ITEM 1 To elect the 13 Director nominees identified in the accompanying Proxy Statement to serve until the 2020 Annual Meeting.	0	FOR each Director Nominee
ITEM 2 To hold an advisory vote to approve executive compensation.	0	FOR
ITEM 3 To ratify the appointment of Ernst & Young LLP as Independent Auditors of the Company to serve for the 2019 fiscal year.	0	FOR
ITEM 4 To vote on a shareowner proposal regarding independent Board Chair, if properly presented at the meeting.	8	AGAINST
ITEM 5 To vote on a shareowner proposal on sugar and public health, if property presented at the meeting.	8	AGAINST

YOUR VOTE IS IMPORTANT

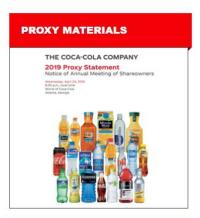
Finished reviewing the materials and ready to vote? You can use the links provided below to submit your vote now.

<u>VOTE HERE</u> if you are a Shareowner of Record (meaning you hold your shares in your name through Computershare). You will need your 15-digit control number located on your <u>proxy card</u> or meeting <u>notice</u>. If you received your meeting notice via e-mail, your control number will be easily identified.

VOTE HERE if you are a beneficial shareowner (meaning you hold your shares through a bank, broker or other nominee). You will need your 16-digit control number located on your voting instruction form or notice. If you received your meeting notice via e-mail, your control number will be easily identified.

Not all beneficial shareowners may vote through the link provided above. If you control number is not recognized, please refer to the voting instruction form or notice for specific voting instructions.

Having problems voting? Contact $\underline{\textbf{Shareowner Services}}$ for help.



REGISTER TO ATTEND THE 2019 ANNUAL MEETING



FREE ADMISSION TO WORLD OF COCA-COLA



COCA-COLA ON SOCIAL











2019 Annual Meeting of Shareowners

Annual Meeting Registration

Like Sign Up to see what your friends like.



You must register in advance and obtain an admission ticket to attend the annual meeting.

If you plan to attend the 2019 Annual Meeting of Shareowners in person, you must register in advance. Attendance at the meeting is limited to shareowners as of the record date, February 25, 2019, or their authorized named representatives (see question 25 on page 103 in the proxy statement for instructions on how to appoint an authorized named representative). Please note that seating is limited. Registration will be accepted on a first-come, first-served basis.

Register here if you are a Shareowner of Record (meaning you hold your shares in your name through Computershare) and follow the instructions provided to vote, register and print out your admission ticket. You will need your 15-digit control number located on your proxy card or meeting notice. If you received your meeting notice via e-mail, your control number will be easily identified.

Register here if you are a beneficial shareowner (meaning you hold your shares through a broker) and follow the instructions provided to register and print out your admission ticket. You will need your 16-digit control number located on your voting instruction form or notice. If you received your meeting notice via email, your control number will be easily identified.

Not all beneficial shareowners may register through the link provided above. If you control number is not recognized, please contact <u>Shareowner Services</u> for assistance.

MEETING DETAILS

WHEN:

Wednesday, April 24, 2019 8:30 am, local time

WHERE:

World of Coca-Cola 121 Baker Street NW Atlanta, GA 30313

PROXY MATERIALS

THE COCA-COLA COMPANY

2019 Proxy Statement

Notice of Annual Meeting of Shareowners

**Statement Act 24, 200

**Statemen



REGISTER TO ATTEND THE 2019 ANNUAL MEETING



COCA-COLA ON SOCIAL











Transcript of Annual Meeting Page Welcome Video by Jennifer Manning, Corporate Secretary of The Coca-Cola Company

Welcome to our 2019 Annual General Meeting of shareowners webpage. I'm Jennifer Manning, Corporate Secretary of The Coca-Cola Company, and I would like to take a moment to provide you with some information about the AGM and this webpage. The AGM will take place on Wednesday, April 24th in Atlanta, but more on that later.

This webpage is designed to provide you with a convenient way to interact with our Company. You can easily review the proxy materials, get to know our leadership, including our lead director, submit questions in advance of the meeting and most importantly, vote your shares. As for the meeting itself, we will be returning to the World of Coca-Cola in Atlanta on April 24. The meeting will begin at 8:30 a.m. As in previous years, if you are planning to attend the Annual Meeting, **you must register in advance and obtain an admission ticket**. So please refer to the information provided on this webpage, or in your proxy materials for details on how to register and obtain your admission ticket.

As a shareowner, your voice is extremely important to our future. Whether you prefer to sign and return your proxy card or voting instruction form through postal mail, use phone or Internet voting or simply click on the voting link provided here, please vote your shares. The Proxy Statement contains all the information you need to make an informed decision and vote.

I hope to see you in Atlanta for the meeting, but, if you're unable to attend, please know you can submit a question in advance and listen to the live audiocast on April 24th.

As always, thank you for your investment and your confidence in this great business of refreshing the world with Coca-Cola and our more than 500 other well-loved beverage brands! Thank you.