

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL	
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person COCA COLA CO		2. Issuer Name and Ticker or Trading Symbol KEURIG GREEN MOUNTAIN, INC. [GMCR]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner <input type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below)	
(Last) ONE COCA-COLA PLAZA	(First) 	(Middle) 	3. Date of Earliest Transaction (Month/Day/Year) 03/03/2016		6. Individual or Joint/Group Filing (Check Applicable Line) <input type="checkbox"/> Form filed by One Reporting Person <input checked="" type="checkbox"/> Form filed by More than One Reporting Person
(Street) ATLANTA, GA 30313			4. If Amendment, Date Original Filed (Month/Day/Year)		
(City) 	(State) 	(Zip) 	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned		

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock, par value \$0.10 per share	03/03/2016		S		25,868,016 (1) (2)	D	\$ 92	0	I	See note (1) (2)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)					

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
COCA COLA CO ONE COCA-COLA PLAZA ATLANTA, GA 30313		X		
ATLANTIC INDUSTRIES 135 SOUTH CHURCH STREET GEORGE TOWN, GRAND CAYMAN, E9 BWI		X		

Signatures

By: /s/ Kathy N. Waller, Executive Vice President and Chief Financial Officer of The Coca-Cola Company

03/07/2016

**Signature of Reporting Person

Date

By: /s/ Kathy N. Waller, President and Chief Financial Officer of Atlantic Industries

Signature of Reporting Person

03/07/2016

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) The shares of Common Stock of Keurig Green Mountain, Inc. (the "Issuer") described in this report were held by Atlantic Industries ("Atlantic"). Atlantic is an indirect wholly owned subsidiary of The Coca-Cola Company ("TCCC").
- (2) The transactions reported on this Form 4 relate to the disposition of shares pursuant to the closing of the merger contemplated by the Agreement and Plan of Merger, dated as of December 6, 2015 among the Issuer, Acorn Holdings B.V. ("Parent"), Maple Holdings Acquisition Corp. and JAB Holdings B.V.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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