

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities
Exchange Act of 1934 (Amendment No.)

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:	
<input type="checkbox"/>	Preliminary Proxy Statement
<input type="checkbox"/>	Confidential, for use of the Commission only (as permitted by Rule 14a-6(e)(2))
<input type="checkbox"/>	Definitive Proxy Statement
<input checked="" type="checkbox"/>	Definitive Additional Materials
<input type="checkbox"/>	Soliciting Material Pursuant to §.240.14a-12

The Coca-Cola Company

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):	
<input checked="" type="checkbox"/>	No fee required.
<input type="checkbox"/>	Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11. (1) Title of each class of securities to which transaction applies: (2) Aggregate number of securities to which transaction applies: (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined): (4) Proposed maximum aggregate value of transaction: (5) Total fee paid:
<input type="checkbox"/>	Fee paid previously with preliminary materials.
<input type="checkbox"/>	Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing. (1) Amount Previously Paid: (2) Form, Schedule or Registration Statement No.: (3) Filing Party: (4) Date Filed:

FRONT PAGE > ANNUAL MEETING OF SHAREOWNERS

2014 Annual Meeting of Shareowners



MEETING DETAILS:

WHEN: Wednesday, April 23, 2014

12:30 p.m., local time

WHERE: Cobb Galleria Centre

Atlanta, Georgia 30339

Get important registration requirements, directions and info about the webcast of the meeting.

[LEARN MORE](#)

SUBMIT A WRITTEN QUESTION

Use this form to submit a written question that may be addressed at the Annual Meeting.

[GO TO FORM](#) ▶



SUBMIT A VIDEO QUESTION

Record and submit a video question via email that may be addressed at the Annual Meeting.

[EMAIL US HERE](#) ▶



PROXY MATERIALS



[2014 Proxy Statement](#)



[2014 Equity Plan](#)



[2013 Annual Report on Form 10-K](#)

ROADMAP OF VOTING MATTERS

Board Recommendation

Item 1. Election of Directors	FOR each nominee
Item 2. Advisory Vote to Approve Executive Compensation	FOR
Item 3. Approval of The Coca-Cola Company 2014 Equity Plan	FOR
Item 4. Ratification of Auditors	FOR
Item 5. Shareowner Proposal Regarding an Independent Board Chairman, if properly presented	AGAINST

VOTE HERE

Read important information about voting your shares and get links to vote online.

[LEARN MORE](#) ▶



GO GREEN

Shareowners of Record: enroll now and we'll plant a tree on your behalf.

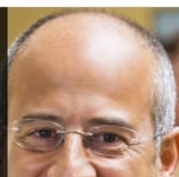
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LEADERSHIP

Get to know our leaders.

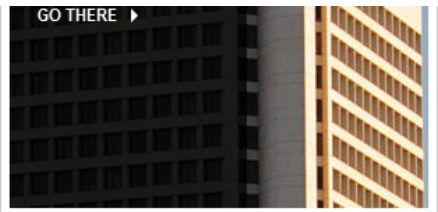
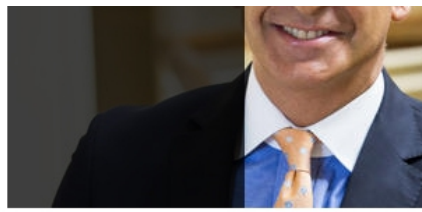
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CORPORATE GOVERNANCE

Learn more about the sound principles that govern our company.





2012/2013

SUSTAINABILITY REPORT

LEARN ABOUT OUR PROGRESS AND NEW 2020 SUSTAINABILITY GOALS. MEET SOME OF OUR PARTNERS. UNDERSTAND OUR GLOBAL CHALLENGES.

BEHIND THE BOTTLE

Coca-Cola and Ford take PlantBottle technology beyond packaging.

TAKE A SPIN ▶

EMPOWERING WOMEN

Coca-Cola has committed to empowering women entrepreneurs.

#5BY20 ▶

OUR BRANDS

Our portfolio features 16 billion-dollar brands. Learn about some of them here.

VISIT BRANDS ▶

Missed a Story? Sign up for our *Coca-Cola Journey* newsletter.

SIGN UP

LEARN MORE

Shareowner Services
Have a shareowner-related question? View our FAQ.

Stock Information
Go here for stock history, dividend information, investment...

SEC Filings
See all of our financial filings here.

COCA-COLA ON SOCIAL



295 ITEMS



180,713 FOLLOWERS



468,497 LIKES



473,871 FOLLOWERS



3,009,231 VIEWS



24,947 PHOTOS



124,404 FOLLOWERS

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The Coca-Cola Company (NYSE: KO) is the world's largest beverage company, refreshing consumers with more than 500 sparkling and still brands. Led by Coca-Cola, one of the world's most valuable and recognizable brands, our Company's portfolio features 16 billion-dollar brands including Diet Coke, Fanta, Sprite, Coca-Cola Zero, vitaminwater, Powerade, Minute Maid, Simply, Georgia and Del Valle. Globally, we are the No. 1 provider of sparkling beverages, ready-to-drink coffees, and juices and juice drinks. Through the world's largest beverage distribution system, consumers in more than 200 countries enjoy our beverages at a rate of 1.9 billion servings a day. With an enduring commitment to building sustainable communities, our Company is focused on initiatives that reduce our environmental footprint, support active, healthy living, create a safe, inclusive work environment for our associates, and enhance the economic development of the communities where we operate. Together with our bottling partners, we rank among the world's top 10 private employers with more than 700,000 system associates.

SHARE

FRONT PAGE > ANNUAL MEETING VOTING INFORMATION

2014 Annual Meeting of Shareowners

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YOUR VOTE IS IMPORTANT

Finished reviewing the materials and ready to vote? You can use the links provided below to submit your vote now.



VOTE HERE if you are a Shareowner of Record (meaning you hold your shares in your name through Computershare). You will need your control number located on your [proxy card](#) or meeting [notice](#). If you received your meeting notice via e-mail, your control number will be easily identified.



VOTE HERE if you are a beneficial shareowner (meaning you hold your shares through a broker). You will need your control number located on your [voting instruction form](#) or [notice](#). If you received your meeting notice via e-mail, your control number will be easily identified.

Having problems voting, contact [Shareowner Services](#) for help.

PROXY MATERIALS

[2014 Proxy Statement](#)
[2014 Equity Plan](#)
[2013 Annual Report on Form 10-K](#)

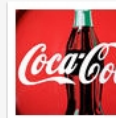
LATEST ON KO

\$XX.XX
NYSE / KO
X.XX

Quote delayed at least 15 minutes

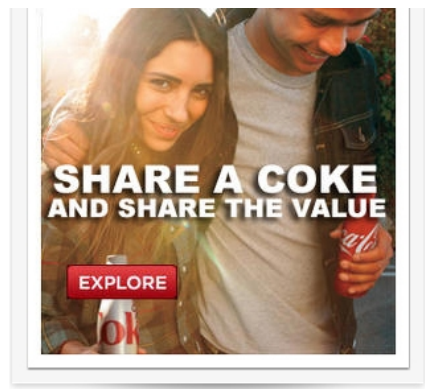
[The Coca-Cola Company Tear Sheet](#)
[The Coca-Cola Company Announces Letters of Intent with Two New Bottling Partners](#)
[The Board of Directors of The Coca-Cola Company Announces 52nd Consecutive Annual Dividend Increase](#)

FINANCIAL REPORTS


[Review Financial Data Filed with the SEC](#)

[Browse Our Quarterly Earnings Reports for the Last 3 Years](#)

2012 YEAR IN REVIEW



COCA-COLA ON SOCIAL


298
ITEMS


180,454
FOLLOWERS


468,477
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473,091
FOLLOWERS


3,009,231
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24,947
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123,981
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The Coca-Cola Company (NYSE: KO) is the world's largest beverage company, refreshing consumers with more than 500 sparkling and still brands. Led by Coca-Cola, one of the world's most valuable and recognizable brands, our Company's portfolio features 16 billion-dollar brands including Diet Coke, Fanta, Sprite, Coca-Cola Zero, vitaminwater, Powerade, Minute Maid, Simply, Georgia and Del Valle. Globally, we are the No. 1 provider of sparkling beverages, ready-to-drink coffees, and juices and juice drinks. Through the world's largest beverage distribution system, consumers in more than 200 countries enjoy our beverages at a rate of 1.9 billion servings a day. With an enduring commitment to building sustainable communities, our Company is focused on initiatives that reduce our environmental footprint, support active, healthy living, create a safe, inclusive work environment for our associates, and enhance the economic development of the communities where we operate. Together with our bottling partners, we rank among the world's top 10 private employers with more than 700,000 system associates.

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OVERVIEW TWO-FOR-ONE STOCK SPLIT **ANNUAL MEETING OF SHAREOWNERS** SHAREOWNER SERVICES CIVIC ACTION NETWORK (CAN)

Annual Meeting Information

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Planning to attend the Annual Meeting on Wednesday, April 23, 2014?

The meeting will begin at 12:30 p.m., local time, at Cobb Galleria Centre, Two Galleria Parkway, Atlanta, Georgia 30339. Directions to the meeting location can be found on [Cobb Galleria's website](#).

Need to know how to attend the Annual Meeting in Person?

Learn what [credentials](#) are required to gain admittance.

Have a question you would like to submit in advance that may be addressed at the meeting?

You can submit a written question by completing a [submission form](#) or you can submit a question by video by attaching your video to an [email](#).

Not able to attend the meeting in person?

View the webcast live the day of the meeting or watch a replay on the [Annual Meeting of Shareowners](#) page through June.

LATEST ON KO

\$XX.XX
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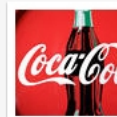
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FINANCIAL REPORTS



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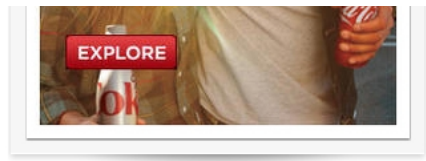
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**Transcript of
Annual Meeting Page Welcome Video by
Muhtar Kent, Chairman and Chief Executive Officer of
The Coca-Cola Company**

Hello and welcome to The Coca-Cola Company's 2014 Annual Meeting page.

This year's annual meeting will be held on Wednesday, April the 23rd in our hometown of Atlanta.

And as a shareowner of The Coca-Cola Company, your voice is absolutely critical to our future. And this page is designed to give you a convenient, accessible and informative channel to engage with your company.

Here, you're able to view proxy materials, vote on-line and submit questions in advance for the Annual Meeting, which I encourage you to do. You can also learn more about The Coca-Cola Company... and view a live webcast of our meeting on this page on April the 23rd.

This year, shareowners like you can submit advance questions in writing or on video... which I think will further enhance your ability to make your voice heard at this important gathering.

Before this year's meeting, I'd encourage you to sign and return your proxy card or voting instruction form...use phone or Internet voting...or click on this page's voting link to vote your shares. As always, your proxy statement contains details on all the items on which we're asking you to vote.

I certainly hope you'll join our Board of Directors, our senior leadership team and myself in Atlanta for this year's annual meeting on April the 23rd. And if you're unable to attend, we invite you to watch the live webcast and, if you have one, submit a question, please, in advance.

As always, thank you for your interest, your trust and your investment in The Coca-Cola Company!