

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities
Exchange Act of 1934 (Amendment No.)

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:	
<input type="checkbox"/>	Preliminary Proxy Statement
<input type="checkbox"/>	CONFIDENTIAL, FOR USE OF THE COMMISSION ONLY (AS PERMITTED BY RULE 14a-6(e)(2))
<input type="checkbox"/>	Definitive Proxy Statement
<input checked="" type="checkbox"/>	Definitive Additional Materials
<input type="checkbox"/>	Soliciting Material Pursuant to §.240.14a-12

The Coca-Cola Company

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):	
<input checked="" type="checkbox"/>	No fee required.
<input type="checkbox"/>	Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11. (1) Title of each class of securities to which transaction applies: (2) Aggregate number of securities to which transaction applies: (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined): (4) Proposed maximum aggregate value of transaction: (5) Total fee paid:
<input type="checkbox"/>	Fee paid previously with preliminary materials.
<input type="checkbox"/>	Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing. (1) Amount Previously Paid: (2) Form, Schedule or Registration Statement No.: (3) Filing Party: (4) Date Filed:

FRONT PAGE > 2015 ANNUAL MEETING OF SHAREOWNERS

2015 Annual Meeting of Shareowners



MEETING DETAILS:

WHEN: Wednesday, April 29, 2015

11:00 a.m., local time

WHERE: Cobb Galleria Centre

Atlanta, Georgia 30330

Get important registration requirements, directions and info about the webcast of the meeting.

[LEARN MORE](#)

SUBMIT A WRITTEN QUESTION

Use this form to submit a written question that may be addressed at the Annual Meeting.

[GO TO FORM ▶](#)



SUBMIT A VIDEO QUESTION

Record and submit a video question via email that may be addressed at the Annual Meeting.

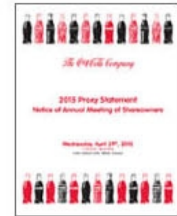
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PROXY MATERIALS 2015

View our interactive proxy materials and download PDF versions.

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ROADMAP OF VOTING MATTERS

	Board Recommendation
Item 1. Election of Directors	FOR each nominee
Item 2. Advisory Vote to Approve Executive Compensation	FOR
Item 3. Ratification of Auditors	FOR
Item 4. Shareowner Proposal Regarding Proxy Access, if properly presented	AGAINST
Item 5. Shareowner Proposal Regarding Restricted Stock, if properly presented	AGAINST

VOTE HERE

Read important information about voting your shares and get links to vote online.

[LEARN MORE ▶](#)



Coke Bottle 100

Celebrating 100 years of the Coca-Cola bottle.

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REGISTER

The Coca-Cola Company
Quarterly Shareowner Newsletter



GO GREEN

Shareowners of Record: enroll now and we'll plant a tree on your behalf.

ENROLL NOW ▶



LEADERSHIP

Get to know our leaders.

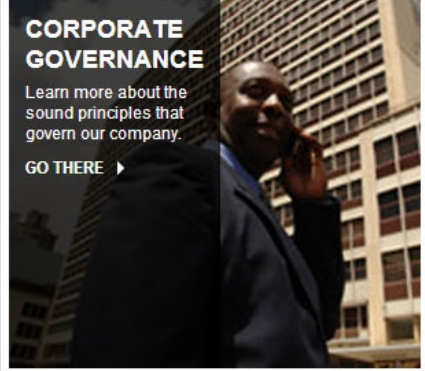
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CORPORATE GOVERNANCE

Learn more about the sound principles that govern our company.

GO THERE ▶



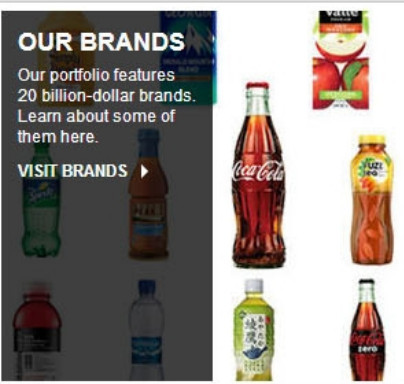
2013/2014
SUSTAINABILITY REPORT

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OUR BRANDS

Our portfolio features 20 billion-dollar brands. Learn about some of them here.

VISIT BRANDS ▶



LEARN MORE

Shareowner Services

Have a shareowner-related question? View our FAQ.

Stock Information

Go here for stock history, dividend information, investment...

SEC Filings

See all of our financial filings here.

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For the Love of the South
Inside the Box Innovation
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Oh, Bite It!
Scott Kelby's Photoshop Insider
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Minute Maid
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The Coca-Cola Company (NYSE: KO) is the world's largest beverage company, refreshing consumers with more than 500 sparkling and still brands. Led by Coca-Cola, one of the world's most valuable and recognizable brands, our Company's portfolio features 20 billion-dollar brands including, Diet Coke, Fanta, Sprite, Coca-Cola Zero, vitaminwater, POWERADE, Minute Maid, Simply, Georgia, Dasani, FUZE TEA and Del Valle. Globally, we are the No. 1 provider of sparkling beverages, ready-to-drink coffees, and juices and juice drinks. Through the world's largest beverage distribution system, consumers in more than 200 countries enjoy our beverages at a rate of 1.9 billion servings a day. With an enduring commitment to building sustainable communities, our Company is focused on initiatives that reduce our environmental footprint, support active, healthy living, create a safe, inclusive work environment for our associates, and enhance the economic development of the communities where we operate. Together with our bottling partners, we rank among the world's top 10 private employers with more than 700,000 system associates.

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2015 Annual Meeting of Shareowners

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Annual Meeting Voting Information

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YOUR VOTE IS IMPORTANT

Finished reviewing the materials and ready to vote? You can use the links provided below to submit your vote now.

VOTE HERE if you are a Shareowner of Record (meaning you hold your shares in your name through Computershare). You will need your control number located on your **proxy card** or meeting **notice**. If you received your meeting notice via e-mail, your control number will be easily identified.

VOTE HERE if you are a beneficial shareowner (meaning you hold your shares through a broker). You will need your control number located on your **voting instruction form** or **notice**. If you received your meeting notice via e-mail, your control number will be easily identified.

Having problems voting, contact [Shareowner Services](#) for help.

PROXY MATERIALS

2015 Interactive Proxy Materials

2015 Proxy Statement

2014 Annual Report on Form 10-K

LATEST ON KO

\$XX.XX
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Quote delayed at least 15 minutes

The Coca-Cola Company Tear Sheet

Kent to Analysts: 'The Growth is Out There... And We Are Positioned to Capture It'

The Coca-Cola Company Reports
**Fourth Quarter And Full-Year 2014
Financial Results**

FINANCIAL REPORTS



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Filed with the SEC



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2013 YEAR IN REVIEW

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glacéau vitaminwater
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Odwalla
POWERADE
Sprite
Simply
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Kent to Analysts: 'The Growth is Out There... And We Are Positioned to Capture It'

The Coca-Cola Company Reports
**Fourth Quarter And Full-Year 2014
Financial Results**

Planning to attend the Annual Meeting on Wednesday, April 29, 2015?

The meeting will begin at 11:00 a.m. local time, at Cobb Galleria Centre, Two Galleria Parkway, Atlanta, Georgia 30339. Directions to the meeting location can be found on [Cobb Galleria's](#) website.

Need to know how to attend the Annual Meeting in Person?

Learn what [credentials](#) are required to gain admittance.

Have a question you would like to submit in advance that may be addressed at the meeting?

You can submit a written question by completing a [submission form](#) or you can submit a question by video by attaching your video to an [email](#).

Not able to attend the meeting in person?

View the webcast live the day of the meeting or watch a replay on the [Annual Meeting of Shareowners](#) page through June.

FINANCIAL REPORTS



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**Transcript of
Annual Meeting Page Welcome Video by
Muhtar Kent, Chairman and Chief Executive Officer of
The Coca-Cola Company**

Hello, and welcome to our 2015 Annual Meeting Page for the Company website. This year's annual meeting will be held on April 29th in our hometown of Atlanta, starting at 11:00 a.m.

As a shareowner in The Coca-Cola Company, your voice is absolutely critical to our future.

This page is designed to give you a convenient, accessible and informative channel to engage with our company. Here, you are able to view our company's proxy materials, vote through the Internet and also submit questions for the Annual Meeting in advance, which I would encourage you to do. You can also learn more about our Company and will be able to access a live webcast of the meeting from this page. And like last year, you have the opportunity to submit written and video-taped questions in advance for the Annual Meeting.

Before this year's meeting, I would encourage you to sign and return your proxy card or voting instruction form, use telephone or Internet voting, or click on a voting link on this page to vote your shares. As always, your proxy statement contains all of the items on which we are asking you to cast a vote.

I certainly hope you will join me, our Board of Directors, and many of our associates in Atlanta for the meeting. But if you are unable to attend, I hope you will watch the meeting on our live webcast as well as submit a question in advance for consideration.

As always, thank you for your investment and thank you for your confidence in our business.
