

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of
the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): February 15, 2018

The Coca-Cola Company

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction of incorporation)

001-02217
(Commission File Number)

58-0628465
(IRS Employer Identification No.)

One Coca-Cola Plaza
Atlanta, Georgia
(Address of principal executive offices)

30313
(Zip Code)

Registrant's telephone number, including area code: (404) 676-2121

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On February 15, 2018, The Coca-Cola Company (the "Company") provided a letter to Muhtar Kent, Chairman of the Board of Directors, to confirm his primary compensation elements. Pursuant to Mr. Kent's letter, his base salary will continue to be \$1,000,000. Mr. Kent's annual incentive target will remain the same. Any future long-term incentive awards will be solely at the discretion of the Compensation Committee of the Board of Directors. Mr. Kent will remain eligible for benefits and programs on the same terms as are in place today and he will continue to be subject to the Company's share ownership guidelines. Details regarding base salary determinations, the Performance Incentive Plan and the Long-Term Incentive program are included in the Compensation Discussion and Analysis section of the Company's definitive proxy statement for the 2017 Annual Meeting of Shareowners filed with the Securities and Exchange Commission on March 9, 2017. The foregoing description is qualified in its entirety by the letter for Mr. Kent, a copy of which is attached hereto as Exhibit 10.1 and incorporated herein by reference.

Item 9.01. Financial Statements and Exhibits

(d) Exhibits

EXHIBIT INDEX

<u>Exhibit No.</u>	<u>Description</u>
10.1	Letter, dated February 15, 2018, from the Company to Muhtar Kent

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE COCA-COLA COMPANY
(REGISTRANT)

Date: February 20, 2018

By: /s/ Bernhard Goepelt
Bernhard Goepelt
Senior Vice President, General Counsel and
Chief Legal Counsel

Sam Nunn and Maria Elena Lagomasino

February 15, 2018

Mr. Muhtar Kent
The Coca-Cola Company

Dear Muhtar,

On behalf of the entire Board of Directors, we wish to thank you for your outstanding service as Chairman of the Board. The Board and management continue to benefit from your deep knowledge of the business and your strong relationships with bottling partners worldwide.

As you continue in your role as Chairman of the Board, your base salary will continue to be \$1,000,000. Your annual incentive target will remain the same until such time as the Compensation Committee of the Board of Directors otherwise determines. Future long-term incentive awards, if any, will be solely at the discretion of the Compensation Committee and would reflect your duties at that time. You continue to remain eligible for benefits and programs on the same terms as are in place today. You are expected to continue to meet your current share ownership guideline of eight times your base pay.

On behalf of the Board of Directors, thank you for all of your many contributions, and we look forward to future success for our Company.

Sincerely,

/s/ Sam Nunn
Sam Nunn
Lead Independent Director

/s/ Maria Elena Lagomasino
Maria Elena Lagomasino
Chairman of the Compensation Committee
