

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported):  
**January 14, 2020**

*The Coca-Cola Company*

COCA COLA CO  
(Exact name of Registrant as specified in its charter)

**Delaware**  
(State or other jurisdiction of incorporation)

**001-02217**  
(Commission File Number)

**58-0628465**  
(I.R.S. Employer  
Identification No.)

**One Coca-Cola Plaza**  
**Atlanta, Georgia**  
(Address of principal executive offices)

**30313**  
(Zip Code)

**Registrant's telephone number, including area code: (404) 676-2121**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the Registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Securities registered pursuant to Section 12(b) of the Act:**

<u>Title of each class</u>	<u>Trading Symbol(s)</u>	<u>Name of each exchange on which registered</u>
Common Stock, \$0.25 Par Value	KO	New York Stock Exchange
0.000% Notes Due 2021	KO21B	New York Stock Exchange
Floating Rate Notes Due 2021	KO21C	New York Stock Exchange
1.125% Notes Due 2022	KO22	New York Stock Exchange
0.125% Notes Due 2022	KO22B	New York Stock Exchange
0.75% Notes Due 2023	KO23B	New York Stock Exchange
0.500% Notes Due 2024	KO24	New York Stock Exchange
1.875% Notes Due 2026	KO26	New York Stock Exchange
0.750% Notes Due 2026	KO26C	New York Stock Exchange
1.125% Notes Due 2027	KO27	New York Stock Exchange
1.250% Notes Due 2031	KO31	New York Stock Exchange
1.625% Notes Due 2035	KO35	New York Stock Exchange
1.100% Notes Due 2036	KO36	New York Stock Exchange

Indicate by check mark whether the Registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the Registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

**Item 5.02      Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.**

On January 14, 2020, Ronald W. Allen provided notice to The Coca-Cola Company (the “Company”) of his intention not to stand for reelection at the Company’s 2020 Annual Meeting of Shareowners (the “2020 Annual Meeting”). Mr. Allen will remain a director and maintain his committee memberships through the 2020 Annual Meeting.

A copy of the Company’s press release is attached hereto as Exhibit 99.1 and incorporated herein by reference.

---

**Item 9.01(d) Financial Statements and Exhibits.**

<u>Exhibit No.</u>	<u>Description</u>
Exhibit 99.1	<a href="#">Press Release of The Coca-Cola Company, dated January 14, 2020.</a>

---

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**THE COCA-COLA COMPANY**  
**(Registrant)**

/s/ John Murphy

---

John Murphy

Executive Vice President and Chief Financial Officer

Date: January 14, 2020

---



## News Release

### The Coca-Cola Company Announces Retirement of Ronald W. Allen from Board of Directors

**ATLANTA, Jan. 14, 2020** – The Coca-Cola Company today announced that Ronald W. Allen, 78, will not stand for reelection to the board of directors in April.

Allen has been a director of the company since 1991. During his tenure on the board, he has served on several committees and currently serves as chair of the audit committee.

Allen's extensive leadership background includes 34 years at Delta Air Lines, where he became president and chief operating officer in 1983. He was promoted to chairman and CEO in August 1987 and continued in that role until his retirement in August 1997. Allen led Delta's international expansion, including developing Atlanta as a major international hub. With the acquisition of Pan American's European routes in 1991, Delta became the #1 airline between the United States and Europe.

Allen also served as chairman and CEO of Aaron's Inc. during a period of transition for the company from 2012 to 2014. He led the acquisition of Progressive Finance Holdings in 2014. He served as a director of Aaron's from 1997 until 2014. He currently serves as a director of Forward Air Corp. and Aircastle Limited.

"It has been an honor to serve as a director of Coca-Cola for 29 years and to work with six different CEOs, beginning with Roberto Goizueta and ending with James Quincey," Allen said. "I am very confident of the continued success of The Coca-Cola Company under the leadership of James and his outstanding leadership team."

"Ron Allen has had a distinguished career, and we thank him for his nearly three decades of service to The Coca-Cola Company," said Chairman and CEO James Quincey.

#### **About The Coca-Cola Company**

The Coca-Cola Company (NYSE: KO) is a total beverage company, offering over 500 brands in more than 200 countries and territories. In addition to the company's Coca-Cola brand, our portfolio includes AdeS, Ayataka, Costa, Dasani, Del Valle, Fanta, Georgia, Gold Peak, Honest, innocent, Minute Maid, Powerade, Simply, smartwater, Sprite, vitaminwater and ZICO. We're constantly transforming our portfolio, from reducing sugar in our drinks to bringing innovative new products to market. We're also working to reduce our environmental impact by replenishing water and promoting recycling. With our bottling partners, we employ more than 700,000 people, helping bring economic opportunity to local communities worldwide. Learn more at [www.coca-colacompany.com](http://www.coca-colacompany.com) and follow us on Twitter, Instagram, Facebook and LinkedIn.

#### **Contacts:**

Investors and Analysts: Tim Leveridge, [koinvestorrelations@coca-cola.com](mailto:koinvestorrelations@coca-cola.com)

Media: Scott Leith, [sleith@coca-cola.com](mailto:sleith@coca-cola.com)

---