UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13D/A

Under the Securities Exchange Act of 1934 (Amendment No. 49)*

Coca-Cola Consolidated, Inc.

(Name of Issuer)

Common Stock, Par Value \$1.00 Per Share (Title and Class of Securities)

191098102

(CUSIP Number)

Moncia Howard Douglas
Executive Vice President and Global General Counsel
The Coca-Cola Company
One Coca-Cola Plaza
Atlanta, Georgia 30313
(404) 676-2121

(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

May 6, 2024

(Date of Event Which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of §§240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box.

Note: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See §240.13d-7 for other parties to whom copies are to be sent.

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 (Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

(continued on following pages)

SCHEDULE 13D/A

CUSIP No. - 191098102

| 1 | NAME OF REPORTING PERSON | | | | | | |
|-------------------|--|---|---|-------|--|--|--|
| | THE CO | THE COCA-COLA COMPANY | | | | | |
| 2 | CHECK | THE A | APPROPRIATE BOX IF A MEMBER OF A GROUP* | (a) 🗆 | | | |
| | | | | (b) 🗵 | | | |
| 3 | SEC US | E ONL | Y | | | | |
| 4 | SOURC | E OF F | UNDS* | | | | |
| | 00 | | | | | | |
| 5 | CHECK | HECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e)□ | | | | | |
| 6 | 6 CITIZENSHIP OR PLACE OF ORGANIZATION | | | | | | |
| | State of | State of Delaware | | | | | |
| NUMBEL | | 7 | SOLE VOTING POWER | | | | |
| SHARES BENEFIC | | | 0 | | | | |
| OWNED EACH | BY | 8 | SHARED VOTING POWER | | | | |
| REPORT | | | 2,482,165 | | | | |
| PERSON | WIIH | 9 | SOLE DISPOSITIVE POWER | | | | |
| | | | 0 | | | | |

| | | 10 | SHARED DISPOSITIVE POWER 2,482,165 | |
|----|----------------|----------|--|--|
| 11 | AGGRE 2,482,16 | _ | MOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON | |
| 12 | CHECK | BOX IF | THE AGGREGATE AMOUNT IN ROW 11 EXCLUDES CERTAIN SHARES | |
| 13 | PERCE: 29.7% | NT OF CI | LASS REPRESENTED BY AMOUNT IN ROW 11 | |
| 14 | TYPE O | F REPOI | RTING PERSON* | |

*SEE INSTRUCTIONS BEFORE FILLING OUT

2

SCHEDULE 13D/A

CUSIP No. - 191098102

| 1 | 1 | | | | | | |
|------------------|--------------------|---|--|-------|--|--|--|
| 1 | NAME | NAME OF REPORTING PERSON | | | | | |
| | THE CO | THE COCA-COLA TRADING COMPANY LLC | | | | | |
| 2 | CHECK | THE AP | PROPRIATE BOX IF A MEMBER OF A GROUP* | (a) 🗆 | | | |
| | | | | (b) 🗵 | | | |
| 3 | SEC US | E ONLY | | | | | |
| 4 | 4 SOURCE OF FUNDS* | | | | | | |
| | 00 | | | | | | |
| 5 | CHECK | BOX IF | DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e) |] | | | |
| 6 | CITIZE | NSHIP O | OR PLACE OF ORGANIZATION | | | | |
| | State of | State of Delaware | | | | | |
| NUMBE | | 7 | SOLE VOTING POWER | | | | |
| SHARES BENEFI | S CIALLY | | 0 | | | | |
| OWNED EACH |) BY | 8 | SHARED VOTING POWER | | | | |
| REPOR' | TING | | 2,482,165 | | | | |
| PERSON | N WITH | 9 | SOLE DISPOSITIVE POWER | | | | |
| | | | 0 | | | | |
| | | 10 | SHARED DISPOSITIVE POWER | | | | |
| | | 10 | 2.482.165 | | | | |
| 11 | ACCDE | CATE A | | | | | |
| 11 | 2,482,16 | AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON | | | | | |
| 12 | , , | | | | | | |
| 13 | | CHECK BOX IF THE AGGREGATE AMOUNT IN ROW 11 EXCLUDES CERTAIN SHARES □ | | | | | |
| 13 | | PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 11 | | | | | |
| | | 29.7% | | | | | |
| 14 | | TYPE OF REPORTING PERSON* | | | | | |
| | OO | | | | | | |

*SEE INSTRUCTIONS BEFORE FILLING OUT

3

SCHEDULE 13D/A

CUSIP No. - 191098102

| 1 | NAME OF REPORTING PERSON | |
|---|---|-------|
| | COCA-COLA OASIS LLC | |
| 2 | CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP* | (a) 🗆 |

| | | | | T = 1 | | |
|--------------------|--|----------|---|-------|--|--|
| | | | | (b) 🗵 | | |
| 3 | SEC USE ONLY | | | | | |
| 4 SOURCE OF FUNDS* | | | | | | |
| | 00 | | | | | |
| 5 | CHECK | BOX IF | DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e)□ | | | |
| 6 | CITIZE | NSHIP O | R PLACE OF ORGANIZATION | | | |
| | State of I | Delaware | | | | |
| NUMBER | OF | 7 | SOLE VOTING POWER | | | |
| SHARES BENEFICE | IALLY | | | | | |
| OWNED B EACH | | | SHARED VOTING POWER | | | |
| REPORTI | | | 2,482,165 | | | |
| PERSON V | 9 SOLE DISPOSITIVE POWER | | | | | |
| | | | 0 | | | |
| | | 10 | SHARED DISPOSITIVE POWER | | | |
| | | | 2,482,165 | | | |
| 11 | AGGRE | GATE A | MOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON | | | |
| | 2,482,165 | | | | | |
| 12 | | | THE AGGREGATE AMOUNT IN ROW 11 EXCLUDES CERTAIN SHARES | | | |
| 13 | 3 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 11 | | | | | |
| | 29.7% | | | | | |
| 14 | TYPE O | F REPOI | RTING PERSON* | | | |
| | 00 | | | | | |
| | 1 | | | | | |

*SEE INSTRUCTIONS BEFORE FILLING OUT

4

SCHEDULE 13D/A

CUSIP No. - 191098102

| 1 | | NAME OF REPORTING PERSON | | | | | |
|------------------|----------|--|---|---------------|--|--|--|
| | CAROL | INA CO | CA-COLA BOTTLING INVESTMENTS, INC. | | | | |
| 2 | CHECK | THE A | PPROPRIATE BOX IF A MEMBER OF A GROUP* | (a) 🗆 | | | |
| | | | | (b) ⊠ | | | |
| 3 | SEC US | E ONLY | ! | | | | |
| 4 | SOURC | E OF FU | UNDS* | | | | |
| | 00 | 00 | | | | | |
| 5 | СНЕСЬ | K BOX II | F DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2 | 2(d) OR 2(e)□ | | | |
| 6 | CITIZE | CITIZENSHIP OR PLACE OF ORGANIZATION | | | | | |
| | State of | State of Delaware | | | | | |
| NUMBE | R OF | 7 | SOLE VOTING POWER | | | | |
| SHARES BENEFI | | | 0 | | | | |
| OWNED EACH | | 8 | SHARED VOTING POWER | | | | |
| REPORT | | | 2,482,165 | | | | |
| PERSON | WITH | 9 | SOLE DISPOSITIVE POWER | | | | |
| | | | 0 | | | | |
| | | 10 | SHARED DISPOSITIVE POWER | | | | |
| | | | 2,482,165 | | | | |
| 11 | AGGRI | AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON | | | | | |
| | 2,482,16 | 55 | | | | | |
| 12 | СНЕСЬ | K BOX II | THE AGGREGATE AMOUNT IN ROW 11 EXCLUDES CERTAIN SHARES | | | | |

| 13 | PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 11 | | |
|----|--|--|--|
| | 29.7% | | |
| 14 | TYPE OF REPORTING PERSON* | | |
| | СО | | |

*SEE INSTRUCTIONS BEFORE FILLING OUT

5

This Amendment No. 49 amends and supplements the original Schedule 13D filed on May 18, 1987 by The Coca-Cola Company (<u>TCCC</u>"), as amended by Amendments 1 through 48 (the "<u>Schedule 13D</u>"). Terms used herein and not otherwise defined shall have the meanings given such terms in the Schedule 13D.

Item 4. Purpose of the Transaction

Item 4 is hereby amended and supplemented as follows:

On May 6, 2024, Coca-Cola Consolidated, Inc., a Delaware corporation ("Coke Consolidated"), announced that it was conducting a "Dutch auction" self-tender offer to purchase for cash shares of Common Stock for an aggregate purchase price of not more than \$2,000,000,000, subject to the terms and conditions thereof (the "Tender Offer").

On May 6, 2024, prior to Coke Consolidated's announcement of the Tender Offer, Carolina Coca-Cola Bottling Investments, Inc., a Delaware corporation and an indirect wholly owned subsidiary of TCCC ("Seller"), and Coke Consolidated entered into a purchase agreement (the "2024 Purchase Agreement"), pursuant to which Coke Consolidated agreed to purchase shares of Common Stock from Seller. Under the terms of the 2024 Purchase Agreement, Coke Consolidated agreed to purchase from Seller a number of shares of Common Stock (the "Seller Shares") that will cause Seller to beneficially own 21.5% of the issued and outstanding shares of Common Stock (calculated assuming all issued and outstanding shares of Class B Common Stock are converted into Common Stock) immediately following the Closing (as defined in the 2024 Purchase Agreement) (the "Seller Shares"). During the pendency of the 2024 Purchase Agreement, Seller has agreed that it will not, and will cause its affiliates not to, purchase or sell any shares of Common Stock (including any sale of shares in the Tender Offer), except pursuant to the 2024 Purchase Agreement. The Closing under the 2024 Purchase Agreement is subject to certain conditions, including the closing of the Tender Offer and, in the case of Seller's obligation to close, the purchase price per share in the Tender Offer not being less than \$925, and will occur on the eleventh business day following the expiration date of the Tender Offer.

In connection with the 2024 Purchase Agreement, TCCC, Seller (together with TCCC, the 'Shareholder''), Coke Consolidated and J. Frank Harrison, III entered into the First Amendment to Amended and Restated Stock Rights and Restrictions Agreement, dated as of May 6, 2024 (the "Stock Rights Agreement Amendment"). Pursuant to the terms of the Stock Rights Agreement Amendment, TCCC will retain its right to nominate a person to sit on the Coke Consolidated board of directors, for so long as Shareholder holds, directly or indirectly, an aggregate number of shares of Common Stock at least equal to the Post Closing Seller Shares. The "Post Closing Seller Shares' shall be calculated as the number of shares of Common Stock held by Seller immediately after the Closing, as such number may be adjusted as set forth in the Stock Rights Agreement Amendment (the "Minimum Amount"). In addition, as long as Shareholder beneficially owns, directly or indirectly, the Minimum Amount, Coke Consolidated has agreed to provide Shareholder certain preemptive rights under which, in the event that Coke Consolidated proposes to issue shares of Common Stock or Class B Common Stock (other than pursuant to equity incentive plans or similar executive compensation arrangements of Coke Consolidated) and such sale or issuance would cause Shareholder to beneficially own less than 21.5% of the aggregate issued and outstanding shares of Common Stock (calculated assuming all issued and outstanding shares of Class B Common Stock are converted into Common Stock), Shareholder will be afforded the opportunity to purchase or otherwise acquire from Coke Consolidated, for the same price and on the same terms as such shares of Common Stock or Class B Common Stock are being sold or issued in exchange for anything other than cash, the Board of Directors of Coke Consolidated shall make a good faith determination of the equivalent cash purchase price to be paid by Shareholder), the number of shares of Common Stock that would result in Shareholder beneficially ownin

The foregoing descriptions of the 2024 Purchase Agreement and Stock Rights Agreement Amendment are only a summary and are qualified in their entirety by reference to the full text of such agreements, copies of which are filed as Exhibits 99.2 and 99.3 to this Amendment No. 49 to the Schedule 13D and incorporated herein by reference.

6

Item 5. Interest in Securities of the Issuer

Item 5 is hereby amended and restated as follows:

As of the date of this report, each Reporting Person may be deemed to have beneficial ownership (within the meaning of Rule 13d-3 under the Act) and shared power to vote or direct the vote of the amounts of Common Stock, par value \$1.00, of Coke Consolidated (the "Common Stock") listed below and may be deemed to constitute a "group" under Section 13(d) of the Act.

Number of shares of Common Stock as to which TCCC has:

- (i) sole power to vote or direct the vote: 0
- (ii) shared power to vote or to direct the vote: 2,482,165
- (iii) the sole power to dispose of or to direct the disposition of: 0(iv) shared power to dispose of or to direct the disposition of: 2,482,165

Number of shares of Common Stock as to which The Coca-Cola Trading Company LLC has:

- (i) sole power to vote or direct the vote: 0
- (ii) shared power to vote or to direct the vote: 2,482,165
- (iii) sole power to dispose of or to direct the disposition of: 0
- (iv) shared power to dispose of or to direct the disposition of: 2,482,165

Number of shares of Common Stock as to which Coca-Cola Oasis LLC has:

- (i) sole power to vote or direct the vote: 0
- (ii) shared power to vote or to direct the vote: 2,482,165

- (iii) sole power to dispose of or to direct the disposition of: 0
- (iv) shared power to dispose of or to direct the disposition of: 2,482,165

Number of shares as to which Carolina Coca-Cola Bottling Investments, Inc. has:

- (i) sole power to vote or direct the vote: 0
- (ii) shared power to vote or to direct the vote: 2,482,165
- (iii) sole power to dispose of or to direct the disposition of: 0
- (iv) shared power to dispose of or to direct the disposition of: 2,482,165

The Reporting Persons beneficially own 29.7% of the outstanding shares of Common Stock based upon 8,368,993 shares of Common Stock outstanding on March 18, 2024.

7

Item 7. Material to be Filed as Exhibits

Date: May 6, 2024

Date: May 6, 2024

Date: May 6, 2024

Date: May 6, 2024

| Exhibit | Name | Incorporated By Reference To |
|--------------|--|---|
| Exhibit 99.1 | Directors, Officers and Managers of the Reporting Persons | Filed herewith |
| Exhibit 99.2 | Purchase Agreement, dated as of May 6, 2024, by and between Coca-Cola Consolidated, Inc. and Carolina Coca-Cola Bottling Investments, Inc. | Exhibit 10.1 of Coca-Cola Consolidated, Inc.'s Current Report on Form 8-K filed on May 6, 2024. |
| Exhibit 99.3 | First Amendment to Amended and Restated Stock Rights and Restrictions Agreement, dated as of May 6, 2024, by and among The Coca-Cola Company, Carolina Coca-Cola Bottling Investments, Inc., Coca-Cola Consolidated, Inc. and J. Frank Harrison, III | Exhibit 10.2 of Coca-Cola Consolidated, Inc.'s Current Report on Form 8-K filed on May 6, 2024. |
| | 8 | |

SIGNATURES

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

THE COCA-COLA COMPANY

By: /s/ John Murphy Name: John Murphy

Title: President and Chief Financial Officer

THE COCA-COLA TRADING COMPANY LLC

By: /s/ Mark D. Harris Name: Mark D. Harris Title: Vice President

COCA-COLA OASIS LLC

By: /s/ Mark D. Harris Name: Mark D. Harris Title: Vice President

CAROLINA COCA-COLA BOTTLING INVESTMENTS, INC.

By: /s/ Mark D. Harris
Name: Mark D. Harris
Title: Vice President

9

Exhibit Index

| Exhibit | Name | Incorporated By Reference To |
|--------------|--|---|
| Exhibit 99.1 | Directors, Officers and Managers of the Reporting Persons | Filed herewith |
| Exhibit 99.2 | Purchase Agreement, dated as of May 6, 2024, by and between Coca-Cola Consolidated, Inc. and Carolina Coca-Cola Bottling Investments, Inc. | Exhibit 10.1 of Coca-Cola Consolidated, Inc.'s Current Report on Form 8-K filed on May 6, 2024. |
| Exhibit 99.3 | First Amendment to Amended and Restated Stock Rights and Restrictions Agreement, dated as of May 6, 2024, by and among The Coca-Cola Company, Carolina Coca-Cola Bottling Investments, Inc., Coca-Cola Consolidated, Inc. and J. Frank Harrison, III | Exhibit 10.2 of Coca-Cola Consolidated, Inc.'s Current Report on Form 8-K filed on May 6, 2024. |

Suite 3050 Chicago, IL 60611

DIRECTORS AND EXECUTIVE OFFICERS OF THE COCA-COLA COMPANY

Set forth below is the name, business address and present occupation or employment of each director and executive officer of The Coca-Cola Company. Except as indicated below, each such person is a citizen of the United States. None of the directors or executive officers named below beneficially owns any Common Stock or Class B Common Stock of Coca-Cola Consolidated, Inc. Directors of The Coca-Cola Company who are also executive officers of The Coca-Cola Company are indicated by an asterisk. Except as indicated below, the business address of each executive officer and director of The Coca-Cola Company is One Coca-Cola Plaza, Atlanta, Georgia 30313.

DIRECTORS OF THE COCA-COLA COMPANY

| NAME | <u>PRINCIPAL OCCUPATION</u> <u>OR EMPLOYMENT</u> | ADDRESS |
|-----------------------|---|--|
| James Quincey* | Chief Executive Officer and Chairman of the Board of Directors of The Coca-Cola Company Mr. Quincey is a citizen of the United Kingdom | |
| Herbert A. Allen, III | President of Allen & Company LLC, a private investment banking firm | Allen & Company LLC 711 Fifth Avenue New York, NY 10022 |
| Marc Bolland | Senior Advisor, Blackstone Group International Partners LLP (Blackstone Europe) Mr. Bolland is a citizen of the Netherlands | Blackstone Group International Partners LLP 40 Berkeley Square London W1J 5AL - UK |
| Ana Botín | Executive Chair of Banco Santander, S.A., a leading retail and commercial bank with a global presence based in Spain Ms. Botín is a citizen of Spain | Banco Santander, S.A. Avda. Cantabria, s/n Edif. Pereda 28660, Bocadilla del Monte (Madrid) Spain |
| Christopher C. Davis | Chairman of Davis Selected Advisers, L.P., an independent investment management firm | Davis Selected Advisers, L.P. 620 5 th Avenue 3 rd Floor New York, NY 10020 |

| <u>NAME</u> | PRINCIPAL OCCUPATION OR EMPLOYMENT | <u>ADDRESS</u> |
|------------------------|--|---|
| Barry Diller | Chairman and Senior Executive of IAC Inc., a leading media and internet company, and Expedia Group, Inc., an online travel company | IAC Inc. 555 West 18 th Street New York, New York 10011 |
| Carolyn Everson | Senior Advisor, Permira, a global investment firm | |
| Helene D. Gayle | President, Spelman College, a leading liberal arts college | Spelman College 350 Spelman Lane S.W. Atlanta, GA 30314-4339 |
| Thomas S. Gayner | Chief Executive Officer, Markel Group Inc., a holding company comprised of diverse businesses | Markel Group Inc. 4521 Highwoods Parkway Glen Allen, VA 23060 |
| Alexis M. Herman | Chair and Chief Executive Officer of New Ventures, LLC, a risk management consulting firm | New Ventures, LLC 633 Pennsylvania Avenue NW 3 rd Floor Washington, D.C. 20004 |
| Maria Elena Lagomasino | Chief Executive Officer and Managing Partner of WE Family Offices, a global family office serving high net worth families | WE Family Offices Rockefeller Center 1270 Avenue of the Americas Suite 2108 New York, NY 10020 |
| Amity Millhiser | Former Partner and Vice Chair of PricewaterhouseCoopers LLP, an international professional services firm | |
| Caroline Tsay | Technology Company Advisor/Limited Partner of Venture Capital Funds | |
| David B. Weinberg | Chairman and Chief Executive Officer of Judd Enterprises, Inc., a private investment management office | Judd Enterprises, Inc. 401 N. Michigan Ave |

EXECUTIVE OFFICERS OF THE COCA-COLA COMPANY

PRINCIPAL OCCUPATION OR EMPLOYMENT

ADDRESS

Chairman and Chief Executive Officer of The Coca-Cola Company James Quincey

NAME

NAME

NAME

Mr. Quincey is a citizen of the United Kingdom

Manolo Arroyo Executive Vice President and Global Chief Marketing Officer of The Coca-Cola Company

Mr. Arroyo is a citizen of Spain

Henrique Braun Executive Vice President and President, International Development of The Coca-Cola Company

Mr. Braun is a citizen of Brazil and the United States

Lisa Chang Executive Vice President and Global Chief People Officer of The Coca-Cola Company

Monica Howard Douglas Executive Vice President and Global General Counsel of The Coca-Cola Company

Nikos Koumettis President, Europe operating unit of The Coca-Cola Company

Mr. Koumettis is a citizen of Cyprus

Jennifer K. Mann Executive Vice President and President, North America operating unit of The Coca-Cola Company

John Murphy President and Chief Financial Officer of The Coca-Cola Company

Mr. Murphy is a citizen of Ireland

Beatriz Perez Executive Vice President and Global Chief Communications, Sustainability and Strategic

Partnerships Officer of The Coca-Cola Company

Bruno Pietracci President, Latin America operating unit

Mr. Pietracci is a citizen of Brazil and Italy

Executive Vice President and Global Chief Technical and Innovation Officer of The Coca-Cola Nancy Quan

Company

MANAGERS AND EXECUTIVE OFFICERS THE COCA-COLA TRADING COMPANY LLC

Set forth below is the name, business address and present occupation or employment of each manager and executive officer of The Coca-Cola Trading Company LLC. Except as indicated below, each such person is a citizen of the United States. None of the managers and executive officers named below beneficially owns any Common Stock or Class B Common Stock of Coca-Cola Consolidated, Inc. Managers of The Coca-Cola Trading Company LLC who are also executive officers of The Coca-Cola Trading Company LLC are indicated by an asterisk. Except as indicated below, the business address of each manager and executive officer of The Coca-Cola Trading Company LLC is One Coca-Cola Plaza, Atlanta, Georgia 30313.

MANAGERS OF THE COCA-COLA TRADING COMPANY LLC

PRINCIPAL OCCUPATION OR EMPLOYMENT

ADDRESS

ADDRESS

Stacy L. Apter* Senior Vice President and Treasurer, Head of Corporate Finance of The Coca-Cola Company

Mark D. Harris* Senior Vice President, General Tax Counsel and Assistant Treasurer of The Coca-Cola Company

Erin L. May* Senior Vice President and Controller of The Coca-Cola Company

EXECUTIVE OFFICERS OF THE COCA-COLA TRADING COMPANY LLC

PRINCIPAL OCCUPATION

OR EMPLOYMENT

Senior Vice President and Treasurer, Head of Corporate Finance of The Coca-Cola Company; Vice

Stacy L. Apter

President and Treasurer of The Coca-Cola Trading Company LLC

Madison J. Barnett Vice President and Senior Tax Counsel - North America of The Coca-Cola Company; Vice President

of The Coca-Cola Trading Company LLC

Daniel Coe President, Chief Procurement Officer of The Coca-Cola Company; Vice President of

The Coca-Cola Trading Company LLC

Executive Vice President and Global General Counsel of The Coca-Cola Company; Vice President Monica Howard Douglas

and General Counsel of The Coca-Cola Trading Company LLC

Mark D. Harris Senior Vice President, General Tax Counsel and Assistant Treasurer of The Coca-Cola Company;

Vice President and General Tax Counsel of The Coca-Cola Trading Company LLC

Senior Vice President, Deputy General Tax Counsel of The Coca-Cola Company; Vice President of Stephen A. Kremer

The Coca-Cola Trading Company LLC

Senior Vice President and Controller of The Coca-Cola Company; Vice President and Controller of Erin L. May

The Coca-Cola Trading Company LLC

John Murphy President and Chief Financial Officer of The Coca-Cola Company; Vice President and Chief

Financial Officer of The Coca-Cola Trading Company LLC

Mr. Murphy is a citizen of Ireland

Nancy Quan Executive Vice President and Global Chief Technical & Innovation Officer of The Coca-Cola

Company; President of The Coca-Cola Trading Company LLC

Robert A. Smith Senior Director, Income Tax of The Coca-Cola Company; Vice President of The Coca-Cola Trading

Company LLC

David W. Stowe Senior Director, Financial Risk Management of The Coca-Cola Company; Vice President of The

Coca-Cola Trading Company LLC

Mark Westfall Senior Vice President and Chief Services Officer of The Coca-Cola Company; Vice President of The

Coca-Cola Trading Company LLC

MANAGERS AND EXECUTIVE OFFICERS OF COCA-COLA OASIS LLC

Set forth below is the name, business address, present occupation or employment of each manager and executive officer of Coca-Cola Oasis LLC. Except as indicated below, each such person is a citizen of the United States. None of the managers and executive officers named below beneficially owns any Common Stock or Class B Common Stock of Coca-Cola Consolidated, Inc. Managers of Coca-Cola Oasis LLC who are also executive officers of Coca-Cola Oasis LLC are indicated by an asterisk. Except as indicated below, the business address of each manager and executive officer of Coca-Cola Oasis LLC is One Coca-Cola Plaza, Atlanta, Georgia 30313.

MANAGERS OF COCA-COLA OASIS LLC

PRINCIPAL OCCUPATION OR EMPLOYMENT

NAME ADDRESS

Stacy L. Apter* Senior Vice President and Treasurer, Head of Corporate Finance of The Coca-Cola Company

Mark D. Harris* Senior Vice President, General Tax Counsel and Assistant Treasurer of The Coca-Cola Company

Erin L. May* Senior Vice President and Controller of The Coca-Cola Company

EXECUTIVE OFFICERS OF COCA-COLA OASIS LLC

PRINCIPAL OCCUPATION OR EMPLOYMENT

NAME ADDRESS

Stacy L. Apter Senior Vice President and Treasurer, Head of Corporate Finance of The Coca-Cola Company;

President, Chief Executive Officer, and Treasurer of Coca-Cola Oasis LLC

Madison J. Barnett Vice President and Senior Tax Counsel - North America of The Coca-Cola Company; Vice President

of Coca-Cola Oasis LLC

Monica Howard Douglas Executive Vice President and Global General Counsel of The Coca-Cola Company; Vice President

and General Counsel of Coca-Cola Oasis LLC

Mark D. Harris Senior Vice President, General Tax Counsel and Assistant Treasurer of The Coca-Cola Company;

Vice President and General Tax Counsel of Coca-Cola Oasis LLC

Senior Vice President, Deputy General Tax Counsel of The Coca-Cola Company; Vice President of Stephen A. Kremer

Coca-Cola Oasis LLC

Erin L. May Senior Vice President and Controller of The Coca-Cola Company; Vice President and Controller of

Coca-Cola Oasis LLC

Michelle Moorehead Vice President, Licensing & Retail of The Coca-Cola Company; Vice President of Coca-Cola Oasis

John Murphy President and Chief Financial Officer of The Coca-Cola Company; Vice President and Chief

Financial Officer of Coca-Cola Oasis LLC

Mr. Murphy is a citizen of Ireland

Robert A. Smith Senior Director, Income Tax of The Coca-Cola Company; Vice President of Coca-Cola Oasis LLC

DIRECTORS AND EXECUTIVE OFFICERS OF CAROLINA COCA-COLA BOTTLING INVESTMENTS, INC.

Set forth below is the name, business address, present occupation or employment of each director and executive officer of Carolina Coca-Cola Bottling Investments, Inc. Except as indicated below, each such person is a citizen of the United States. None of the directors and executive officers named below beneficially owns any Common Stock or Class B Common Stock of Coca-Cola Consolidated, Inc. Directors of Carolina Coca-Cola Bottling Investments, Inc. who are also executive officers of Carolina Coca-Cola Bottling Investments, Inc. are indicated by an asterisk. Except as indicated below, the business address of each director and executive officer of Carolina Coca-Cola Bottling Investments, Inc. is One Coca-Cola Plaza, Atlanta, Georgia 30313.

DIRECTORS OF CAROLINA COCA-COLA BOTTLING INVESTMENTS, INC.

PRINCIPAL OCCUPATION
OR EMPLOYMENT

<u>IPLOYMENT</u> <u>ADDRESS</u>

Stacy L. Apter* Senior Vice President and Treasurer, Head of Corporate Finance of The Coca-Cola Company

Mark D. Harris* Senior Vice President, General Tax Counsel and Assistant Treasurer of The Coca-Cola Company

Erin L. May* Senior Vice President and Controller of The Coca-Cola Company

NAME

EXECUTIVE OFFICERS OF CAROLINA COCA-COLA BOTTLING INVESTMENTS, INC.

PRINCIPAL OCCUPATION

<u>NAME</u> <u>OR EMPLOYMENT</u> <u>ADDRESS</u>

Stacy L. Apter Senior Vice President and Treasurer, Head of Corporate Finance of The Coca-Cola Company; Vice President, Treasurer and Assistant Secretary of Carolina Coca-Cola Bottling Investments, Inc.

Madison J. Barnett Vice President and Senior Tax Counsel - North America of The Coca-Cola Company; Vice President

of Carolina Coca-Cola Bottling Investments, Inc.

Monica Howard Douglas Executive Vice President and Global General Counsel of The Coca-Cola Company; Vice President

and General Counsel of Carolina Coca-Cola Bottling Investments, Inc.

Mark D. Harris Senior Vice President, General Tax Counsel and Assistant Treasurer of The Coca-Cola Company;

Vice President and General Tax Counsel of Carolina Coca-Cola Bottling Investments, Inc.

Stephen A. Kremer Senior Vice President, Deputy General Tax Counsel of The Coca-Cola Company; Vice President of

Carolina Coca-Cola Bottling Investments, Inc.

Erin L. May Senior Vice President and Controller of The Coca-Cola Company; Vice President and Controller of

Carolina Coca-Cola Bottling Investments, Inc.

John Murphy President and Chief Financial Officer of The Coca-Cola Company; President and Chief Executive

Officer of Carolina Coca-Cola Bottling Investments, Inc.

Mr. Murphy is a citizen of Ireland

Robert A. Smith Senior Director, Income Tax of The Coca-Cola Company; Vice President of Carolina Coca-Cola

Bottling Investments, Inc.