

## Form 144 Filer Information

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 144

## Form 144

NOTICE OF PROPOSED SALE OF SECURITIES  
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

## 144: Filer Information

Filer CIK 0001561264

Filer CCC XXXXXXXX

Is this a LIVE or TEST Filing? ☒ LIVE ☐ TEST

## Submission Contact Information

Name

Phone

E-Mail Address

## 144: Issuer Information

Name of Issuer THE COCA-COLA COMPANY

SEC File Number 001-02217

Address of Issuer One Coca-Cola Plaza  
Atlanta  
GEORGIA  
30313

Phone 404-676-2121

Name of Person for Whose Account the Securities are To Be Sold JAMES QUINCEY

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer Director

Relationship to Issuer Officer

## 144: Securities Information

Title of the Class of Securities To Be Sold COMMON

Name and Address of the Broker Morgan Stanley Smith Barney LLC Executive Financial Services  
1 New York Plaza  
38th Fl.  
New York  
NY  
10004

Number of Shares or Other Units To Be Sold 92028

Aggregate Market Value 5392840.80

Number of Shares or Other Units Outstanding 4323413810

Approximate Date of Sale 12/18/2023

Name the Securities Exchange NYSE

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

## 144: Securities To Be Sold

Title of the Class	Common
Date you Acquired	12/18/2023
Nature of Acquisition Transaction	Exercise of Stock Options
Name of Person from Whom Acquired	Issuer

Is this a Gift?

☐ Date Donor Acquired

Amount of Securities Acquired	92028
Date of Payment	12/18/2023
Nature of Payment	Cash

If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller	10b5-1 Sales for JAMES QUINCEY One Coca-Cola Plaza Atlanta GA 30313
Title of Securities Sold	Common
Date of Sale	11/16/2023
Amount of Securities Sold	92028
Gross Proceeds	5258958.47

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller	10b5-1 Sales for JAMES QUINCEY One Coca-Cola Plaza Atlanta GA 30313
Title of Securities Sold	Common
Date of Sale	10/17/2023
Amount of Securities Sold	92029
Gross Proceeds	4956488.68

## 144: Remarks and Signature

Remarks	
Date of Notice	12/18/2023

Date of Plan Adoption or Giving of  
Instruction, If Relying on Rule 10b5-1

02/22/2023

**ATTENTION:**

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature

/s/ James Quincey

**ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)**