

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities

Exchange Act of 1934 (Amendment No.)

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:	
<input type="checkbox"/>	Preliminary Proxy Statement
<input type="checkbox"/>	CONFIDENTIAL, FOR USE OF THE COMMISSION ONLY (AS PERMITTED BY RULE 14a-6(e)(2))
<input type="checkbox"/>	Definitive Proxy Statement
<input checked="" type="checkbox"/>	Definitive Additional Materials
<input type="checkbox"/>	Soliciting Material Pursuant to §.240.14a-12

The Coca-Cola Company

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):	
<input checked="" type="checkbox"/>	No fee required.
<input type="checkbox"/>	Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
	(1) Title of each class of securities to which transaction applies:
	(2) Aggregate number of securities to which transaction applies:
	(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
	(4) Proposed maximum aggregate value of transaction:
	(5) Total fee paid:
<input type="checkbox"/>	Fee paid previously with preliminary materials.
<input type="checkbox"/>	Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
	(1) Amount Previously Paid:
	(2) Form, Schedule or Registration Statement No.:
	(3) Filing Party:
	(4) Date Filed:



The Coca-Cola Company Shareowner Forum

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PLAY VIDEO

A Message from Muhtar Kent, Chairman and CEO

Fellow Coca-Cola Shareowners:

Welcome to our Shareowner Forum. The Shareowner Forum provides links to information about our business as well as enables you to easily vote your proxy, participate in a shareowner survey, submit questions for the Annual Meeting in advance and view the meeting live online.

Our 2013 Annual Meeting of Shareowners will be held on April 24th in our hometown of Atlanta beginning at 9:30 a.m. local time. We hope you can join us there, but if you cannot be there in person, please plan to experience the meeting online through the Shareowner Forum.

Your vote is very important to us and to our business. Prior to the meeting, we encourage you to sign and return your proxy card/voting instruction form, use telephone or Internet voting, or use the Shareowner Forum voting link provided.

Enjoy the site.

Submit a Question for the Annual Meeting

If you would like to submit a question that may be addressed at the Annual Meeting, please submit it here. We appreciate your input and look forward to hearing from you.

Click [here](#) to view responses to frequently asked questions from last year's Forum.

Submit

Shareowner Survey

We would like your feedback and to test your knowledge about our Company. Click the links provided below to learn more. Please complete the survey below.

1) How long have you been a shareowner?

- 0-1 year
- 1-5 years
- 5-10 years
- More than 10 years

2) Have you accessed the Shareowner Forum in previous years or is this your first visit?

- Yes, I am a returning visitor
- No, this is my first time accessing the Shareowner Forum

3) Are you familiar with the Company's [5by20](#) Women's Empowerment initiative?

- Yes, I am familiar with 5by20
- Until now, I was unfamiliar with 5by20

Shareowner Materials

[2013 Proxy Statement](#)

[2012 Annual Report on Form 10-K](#)

Attending the Annual Meeting?

New attendance procedures have been added for this year's meeting.

Learn what [credentials](#) are required to gain admittance.

View our 2013 Annual Meeting of Shareowners

In order for us to reach a greater number of shareowners, we are offering a webcast of the business portion of the annual meeting to be held in Atlanta. We hope you will take this opportunity to tune in. For your convenience, the meeting will be available for viewing through June 2013.

Location: <http://www.coca-colacompany.com/investors/annual-meeting-of-shareowners>

Date: April 24, 2013

Time: 9:30 a.m., local time

[View Webcast](#)



Click here to register for e-delivery of your investor materials

Go Green

4) Have you ever heard of an [EKOCENTER](#) and what it does?

- Yes, I have heard about the EKOCENTER.
- Until now, I have never heard of the EKOCENTER.

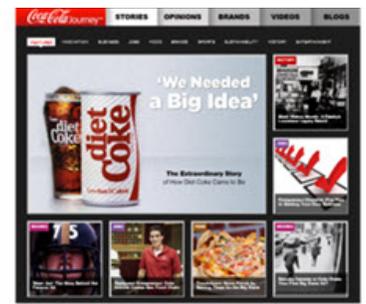
5) How many [low and no-calorie beverage](#) choices does the Company offer in the United States?

- 2
- 46
- 126
- 180

6) What additional information would you like to see available through the Shareowner Forum?

- Brands/New Products
- Product quality/ingredients
- Business Strategy
- Other, please specify
- Other

Submit



Experience [Coca-Cola Journey](#)



Browse the 2011/2012 [Sustainability Report](#)

What interests you?

- [Brands](#)
- [Corporate Governance](#)
- [Our Leadership](#)
- [Shareowner Information](#)
- [Stock Information](#)

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Transcript of Welcome Video from Chairman and CEO, Muhtar Kent

Hello, and welcome to our 2013 Shareowner Forum. As an investor in The Coca-Cola Company, your voice is absolutely critical to our future.

This is the third year of our forum, a convenient, accessible and informative way for you to engage with our company and make your voice heard. Here, you'll be able to view our company's proxy materials, vote through the Internet and submit also advance questions for the Annual Meeting. This forum will allow you to access a live webcast of the meeting and participate in a shareowner survey.

This year's annual meeting will be held on April 24th in our hometown of Atlanta, starting at 9:30 a.m. Our meeting comes on the heels of a strong and dynamic 2012, we met our long-term volume, revenue and profit targets for the year, as we've done every year since announcing our 2020 Vision.

Before this year's meeting, I encourage you to sign and return your proxy card, use telephone or Internet voting, or vote your shares using this Shareowner's Forum. As always, your proxy statement contains all the items on which we are asking you to vote.

Through creative enablers like this Shareowner Forum, we engage with many of you throughout the year. One thing you've told us very clearly is that ensuring robust compensation practices is a high priority. You'll see in this year's proxy statement that we have enhanced that discussion of our compensation practices with more information about how our executive pay is linked to performance. Last year, shareowners representing approximately 97% of the votes cast expressed satisfaction with our compensation practices. While we were gratified by this level of support, we continue to work hard to stay attuned to shareowner sentiment on this very important topic.

I hope you'll join our Board of Directors and senior leadership in Atlanta for the meeting. If you can't be there in person, please plan to experience the meeting online through the Shareowner's Forum.

As always, thank you for your investment and your confidence in our business.